Hong Kong Baptist University
Curriculum for Minor Programmes

Minor Programme : Communication (*COMM)

Bulletin Year : 2021

Course Group	Course	Course Title	Unit	Core (C) / Elective (E)
COMM Minor Required Courses (#R-COMM-CORE-001)				
	COMM1015	Studies in Communication, Journalism and Film	3.00	C
	COMM2026	Human Communication	3.00	C
COMM Minor Elective Courses I ** (#R-COMM-ELECT-001)				
	FILM2005	History of Cinema	3.00	E
	FILM2035	Fundamentals of Computer Graphics	3.00	E
	JOUR2077	Chinese News Reporting and Writing	3.00	E
	JOUR2085	English News Reporting and Writing	3.00	E
	PRAO2005	Introduction to Public Relations and Advertising	3.00	E
COMM Minor Elective Courses II (#R-COMM-ELECT-002)				
	FILM3067	Creative Media Management	3.00	E
	JOUR3115	Media Management	3.00	E
	PRAO3067	Health Communication	3.00	E
	PRAO4036	Social Communication and Advertising	3.00	E

Remarks:

1. Students have to take COMM1015 and COMM2026.

2. Students are required to take at least one course from #R-COMM-ELECT-001 and #R-COMM-ELECT-002 respectively.

3. ** Students can only choose either JOUR2077 or JOUR2085 as an elective course under the Minor Programme in Communication.

4. To fulfill the minor programme requirement, students are required to complete at least ONE 3-unit course at the upper level (Level 3 or 4).

* 4-Year Curriculum