



香港浸會大學
HONG KONG BAPTIST UNIVERSITY

Undergraduate Prospectus for 2012 Entry



Excellence
Innovation
Whole Person Education



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1.1 HKBU at a Glance



Mission

Hong Kong Baptist University (HKBU) is committed to academic excellence in teaching, research and service, and to the development of whole person in all these endeavours built upon the heritage of Christian higher education.

Vision

HKBU aspires to be a premier institution of higher learning providing broad-based, creativity-inspiring education with distinctive contribution to the advancement of knowledge through research and scholarship.

Education at HKBU

Founded in 1956, the University is Hong Kong's second-oldest higher-learning institution. It has an established place in Hong Kong's tertiary education sector, emphasising academic excellence and a Whole Person Education with a Christian ethos. Pioneering and broad-based interactive programmes, academic excellence that embodies a careful balance between teaching and research, an international perspective and a commitment to quality assurance have become hallmarks of the University.

At HKBU, we value each and every student. We provide students with the learning environment to grow and explore their unique potential. Valuing and respecting the uniqueness and creativity of individuals is at the heart of our learning and teaching philosophy.

Creativity rests in our diverse programmes and co- and extra-curricular activities. Our International Writers Workshop and Pulitzer Prize Winners Workshop give students direct contact with world-renowned authors and journalists. Visiting scholars and industry practitioners offer students opportunities to broaden their creative thinking by learning from successful people across industries. Poetry recitals, art exhibitions and a host of other events help to promote creativity.

The Report of a Quality Audit of HKBU found that HKBU has achieved its goal of providing undergraduate students with a liberal, holistic education through the concept of Whole Person Education. Released in 2009 by the Quality Assurance Council of the University Grants Committee, the report also confirmed that Whole Person Education at HKBU is delivered in a caring and supportive environment, and is clearly appreciated by students.



Campus Areas

The University has four campuses: the Ho Sin Hang Campus, the Shaw Campus, the Baptist University Road Campus and the Kai Tak Campus. Together they provide an attractive, student-focused urban university environment that helps to nurture body, mind, and spirit.

Located in the heart of Kowloon, these campuses are only a few minutes' walk from MTR stations, and are well serviced by public transport from virtually every area of Hong Kong.

With the theme of "Inspires Creativity for Whole Person Education", the Campus Expansion Plan (CEP) 2007-2014 will add a net floor area of nearly 27,000m² for teaching, administration and amenities use—a nearly 50% increase in the current campus size. (The existing area for University Grants Committee-funded activities is about 56,600m², excluding the Kai Tak Campus and the space under the School of Continuing Education.)

1.2 Faculties, Schools and Academy

The University has eight Faculties/Schools/Academy—Arts, Business, Chinese Medicine, Communication, Science, Social Sciences, Visual Arts and Continuing Education—offering undergraduate and postgraduate programmes in various disciplines.

Faculties/ Schools/Academy	Departments	Programmes on offer
Faculty of Arts	<ul style="list-style-type: none"> • Department of Chinese Language and Literature • Department of English Language and Literature • Department of Music • Department of Religion and Philosophy 	<ul style="list-style-type: none"> • BA (Hons) in Chinese Language and Literature • BA (Hons) in English Language and Literature • BA (Hons) in English Language & Literature and BEd (Hons) in English Language Teaching • BA (Hons) in Humanities • BA (Hons) in Music • BA (Hons) in Religious Studies • BA (Hons) in Translation
School of Business	<ul style="list-style-type: none"> • Department of Accountancy and Law • Department of Economics • Department of Finance and Decision Sciences • Department of Management • Department of Marketing 	<ul style="list-style-type: none"> • BBA (Hons) in Accounting Concentration • BBA (Hons)—Concentrations offered: Applied Economics/China Business Studies/Finance/Human Resources Management/Information Systems and e-Business Management/Marketing (Year 1 Admission Only) • BBA (Hons)—Applied Economics Concentration (Year 2 Admission Only) • BBA (Hons)—China Business Studies Concentration (Year 2 Admission Only) • BBA (Hons)—Finance Concentration (Year 2 Admission Only) • BBA (Hons)—Human Resources Management Concentration (Year 2 Admission Only) • BBA (Hons)—Information Systems and e-Business Management Concentration (Year 2 Admission Only) • BBA (Hons)—Marketing Concentration (Year 2 Admission Only) • BSSc (Hons) in China Studies—Economics Option (Year 2 Admission Only)
School of Chinese Medicine		<ul style="list-style-type: none"> • Bachelor of Chinese Medicine and BSc (Hons) in Biomedical Science • Bachelor of Pharmacy (Hons) in Chinese Medicine
School of Communication	<ul style="list-style-type: none"> • Academy of Film • Department of Communication Studies • Department of Journalism 	<ul style="list-style-type: none"> • BSSc (Hons) in Communication—Broadcast Journalism Concentration • BSSc (Hons) in Communication—Chinese Journalism Concentration • BSSc (Hons) in Communication—International Journalism Concentration • BSSc (Hons) in Communication—Cinema and Television Option • BSSc (Hons) in Communication—Digital Graphic Communication Option • BSSc (Hons) in Communication—Organizational Communication Option • BSSc (Hons) in Communication—Public Relations and Advertising Option
Faculty of Science	<ul style="list-style-type: none"> • Department of Biology • Department of Chemistry • Department of Computer Science • Department of Mathematics • Department of Physics 	<ul style="list-style-type: none"> • BSc (Hons) in Applied and Computational Mathematics (Year 2 Admission Only) • BSc (Hons) in Applied Biology—Biotechnology Concentration • BSc (Hons) in Applied Biology—Environmental Science Concentration • BSc (Hons) in Chemistry • BSc (Hons) in Chemistry—Environmental Studies Concentration • BSc (Hons) in Computer Science • BSc (Hons) in Computing Studies (Information Systems) • BSc (Hons) in Mathematical Science (Year 2 Admission Only) • BSc (Hons) in Mathematical Science/BSc (Hons) in Applied and Computational Mathematics (Year 1 Admission Only) • BSc (Hons) in Physics—Applied Physics Concentration • BSc (Hons) in Physics—Physics with Computer Science Concentration • BSc (Hons) in Statistics and Operations Research
Faculty of Social Sciences	<ul style="list-style-type: none"> • Department of Education Studies • Department of Geography • Department of Government and International Studies • Department of History • Department of Physical Education • Department of Social Work • Department of Sociology 	<ul style="list-style-type: none"> • BA (Hons) in English Language & Literature and BEd (Hons) in English Language Teaching • BA (Hons) in History • BA (Hons) in History and BEd (Hons) in Liberal Studies Teaching • BA (Hons) in Physical Education and Recreation Management • Bachelor of Social Work (Hons) • BSSc (Hons) in China Studies—Options offered: Economics/Geography/History/Sociology (Year 1 Admission Only) • BSSc (Hons) in China Studies—Economics Option (Year 2 Admission Only) • BSSc (Hons) in China Studies—Geography Option (Year 2 Admission Only) • BSSc (Hons) in China Studies—History Option (Year 2 Admission Only) • BSSc (Hons) in China Studies—Sociology Option (Year 2 Admission Only) • BSSc (Hons) in European Studies—French Stream • BSSc (Hons) in European Studies—German Stream • BSSc (Hons) in Geography • BSSc (Hons) in Geography and BEd (Hons) in Liberal Studies Teaching • BSSc (Hons) in Government and International Studies • BSSc (Hons) in Sociology • BSSc (Hons) in Sociology and BEd (Hons) in Liberal Studies Teaching
Academy of Visual Arts		<ul style="list-style-type: none"> • BA (Hons) in Visual Arts
School of Continuing Education		For details, please visit: www.sce.hkbu.edu.hk

As of September 2010, the University had around 5,090 full-time undergraduates, 3,020 programme-based postgraduates, and 395 research-based postgraduates, making a total of about 8,505 students. The annual course enrolment for part-time evening certificate and diploma programmes and short courses offered by the School of Continuing Education is about 30,000. The student enrolment for full-time/part-time undergraduate and postgraduate programmes together with the part-time Higher Diploma programmes is over 4,700. Moreover, there are around 4,500 full-time student enrolments for Associate Degree, Higher Diploma, Pre-associate Degree and Project Yi Jin programmes.

1.3 Integrated Undergraduate Programmes

The University offers full-time integrated undergraduate programmes with single and interdisciplinary curricula on a departmental and faculty/school basis, providing students with training for all-round development and enabling them to acquire good transferable skills required by the workplace. The curriculum structure is broad with emphasis on intellectual development and creativity as espoused by the General Education requirements outside the students' major disciplines. Except for the professional programmes, the undergraduate curriculum carries at least 60 units for the major and 36 units of Complementary Studies. The Complementary Studies programme is designed to:

- Provide adequate training in transferable skills;
- Fulfil the University's ideal of Whole Person Education;
- Encourage students to acquire a body of knowledge in subject areas outside of major disciplines;
- Allow greater choice of subjects to encourage students to have a sense of responsibility for their own studies; and
- Enable students to choose a minor discipline.

The medium of instruction for formal classroom teaching at HKBU is English, except for those courses that are granted exemption.

1.4 Global Outlook <http://www.hkbu.edu.hk/~intl>

Funding from the University is available to enable more students to participate in and benefit from exchange programmes with institutions outside of Hong Kong. Participating students are provided with financial assistance. We actively promote the exchange of students and collaboration with institutions outside of Hong Kong. Each year we send hundreds of students abroad on academic exchanges to some 200 HKBU partner institutions. In the 2010-2011 academic year, HKBU welcomed 342 in-bound exchange students from North America, Europe, Oceania and Asia.

Aided by an international team of academics and visiting scholars, HKBU is committed to creating a cosmopolitan learning environment that helps instill in all students the skills, attitudes and values necessary to acquire a global perspective. The Consul-General-in-Residence Programme is one of the many initiatives that promote internationalisation on campus.

We also offer many opportunities for local students to participate in overseas study trips, work internships and a diverse range of curricular programmes. Such activities help students gain international experience, broaden their horizons and take a more critical view of their life, knowledge and learning.



1.5 Fees, Scholarships and Financial Aid <http://sa.hkbu.edu.hk>

The tuition fees for full-time undergraduate degree programmes for the 2012-2013 academic year are HK\$42,100 (US\$5,397) for local students and HK\$100,000 (US\$12,821) for non-local students[#] per annum respectively. Fees are to be paid in two equal installments, normally before the first and second semesters. For newly enrolled undergraduate students, HK\$10,000 (US\$1,282) of the first installment plus some fees must be paid by the applicants on acceptance of their admission offer and the balance must be paid in November.

The cost of studying at the University as an international (non-local) student is approximately HK\$138,100 (US\$17,706) per year for government-funded programmes, including tuition fee, hall residence and daily expenses. The details are as follows.

Cost Items	HK Dollars	US Dollars
Tuition Fee (per annum)	100,000	12,821
Hall Residence* [^] (2 or 3-person bedroom)	Approximately 8,000 to 11,100 (for 9 months)	Approximately 1,026 to 1,423
Personal Expenses (including meals, transportation, entertainment and miscellaneous)	27,000 (3,000 per month for 9 months)	3,462
Total Cost (per annum)	HK\$135,000-138,100	US\$17,309-17,706

(currency conversion rate: US\$1 = HK\$7.8)

All full-time local students with financial need may apply for financial assistance in the form of grants, bursaries or loans. Scholarships are awarded to selected recipients including new students on the basis of academic merits and other criteria set by the donors. For more information, students should contact the Office of Student Affairs or visit its website. For information on Admission Scholarships, please visit the website: <http://sa.hkbu.edu.hk/campus/scholarships.html> and click on "Admission Scholarships".

Scholarship opportunities are available to outstanding international students. No separate application is required. The University will identify outstanding students for the award of scholarships upon successful admission.

Remarks:

* Subject to increment for the 2012-2013 academic year.

[#] International students (non-local students) are persons entering Hong Kong for the purpose of education with a visa/entry permit issued by the Director of Immigration. Applicants on work visas/under IANG and persons on dependent visas are considered as "non-local" (subject to confirmation).

[^] The assignment to different types of rooms such as 2 or 3-person rooms is subject to availability in the Undergraduate Halls.

1.6 Student Life <http://sa.hkbu.edu.hk>

The University provides many opportunities for co- and extra-curricular activities to help enrich students' educational experience. Besides academic societies composed of students studying the same programme/major, there are more than 50 student interest clubs on campus that appeal to the varied interests of students and contribute to the objectives of a broad liberal arts education. Student governance is exercised through the Student Senators, the Student Union and its Council, and the Postgraduate Association. Student representatives hold more than 154 seats in approximately 41 University-wide boards, committees and panels.



1.7 Achievement Highlights in Extra-curricular Activities

<http://www.hkbu.edu.hk/~cpro>

In line with the University's Whole Person Education ethos, students are encouraged to stretch their visions beyond textbooks and classrooms. In addition to achieving academic excellence, they have also demonstrated good spirit and sportsmanship through participation in social services and extra-curricular activities. Highlights of their recent achievements in the 2010-2011 academic year are as follows:



The HKBU student delegation brought back prestigious recognition for the second consecutive year from the **Asian International Model United Nations (AIMUN) Conference** organised by Peking University in 2011. Seven student delegates won two Best Position Paper Awards and a Best Delegation Award for their outstanding performance at the Conference.



Four BBA students captured the Championship, Best Audience Choice and the Best Presenter Award in the **China Mobile Hong Kong Business Administration Paper 2010 competition** organised by the Hong Kong Federation of Business Students.



11 students and alumni took part in the **Asian Games 2010 in Guangzhou** and won one silver and four bronze medals. Elite fencer Au Sin-ying who currently ranks 50th in the world, was also awarded the "Bank of China Hong Kong Sports Stars Awards 2010".



The Chinese Debating Team beat rivals from other universities in Hong Kong to win the **Jing Ying Cup** for the fourth time. One of the team members was named Best Debater in two sessions of the competition. The team also won second prize in Inter-collegiate Debate Competition 2011.



Students of the Academy of Visual Arts were invited to take part in the **"Budding Winter" exhibition** as part of the Hong Kong week activities at the **Shanghai Expo**, providing visitors from around the world with an opportunity to experience the creative talent of Hong Kong's young artists and initiating cultural exchanges through a series of interactive workshops.



Three students of the School of Communication participated in the **2010 HK4As Student Award** organized by the Association of Accredited Advertising Agencies of Hong Kong. Their creative poster design that incorporated natural elements won them the Merit Award in the competition.



Four students from the Department of Computer Science won the first runner-up and second runner-up prizes in the **2011 Amway Pan-Pearl River Delta Region Universities IT Project Competition** organized by the Internet Professional Association.



Three HKBU students of the Department of Chemistry have won the second runner-up prize in the **Hong Kong Chemistry Olympiads**. The competition is organized by the Hong Kong Chemical Society and the Royal Society of Chemistry annually to challenge students to find the best solutions to given chemistry problems.



A student of the Academy of Film under the School of Communication, recently won a Best Cinematography Award for his film "Lost in Time" at the **Kodak Filmschool Competition**. The creative use of images to complement the story won him recognition in the Hong Kong category.

1.8 Student Development

<http://sa.hkbu.edu.hk>

The Office of Student Affairs plays a critical role in realising the University's vision of providing Whole Person Education, offering a full array of programmes and creating learning environments to help students develop skills in the areas of psychological competence, leadership and service to society, and readiness for future careers.



1.9 University Facilities

Library Services <http://www.hkbu.edu.hk/lib>

The **University Library** is committed to providing quality resources and services in support of the University's teaching, research and learning activities. It also serves as a centre of teaching and learning, as librarians are educators who teach, instruct, and provide educational opportunities to students that they do not get in the classroom. These learning opportunities are crucial to student success in the classroom and beyond.

As of June 2011, the Library had a collection of more than 1.1 million volumes of printed materials, and about 3,000 active journal subscriptions. There are also over 139,700 items in the multimedia collections. In support of the University's teaching, learning and research activities, an array of electronic information resources and services are provided. The Library currently subscribes to more than 200 databases with access to over 40,200 electronic journals, and has expanded its electronic book collection to about 285,100 titles on various subjects.

Complementing our collection, catalogues of major university libraries in Hong Kong can be searched via the Library's homepage. Through the Hong Kong Academic Library Link (HKALL), eligible users can request circulating items from other local university libraries with "available" status if items are not held by the Library or already checked out.

The Main Library provides about 1,100 study places. The Multimedia Learning Centre (MLC) is equipped with PCs and a variety of audio-visual facilities to enable students to make use of multimedia materials and learning software. Other services and facilities include the New Book and Popular Book areas, the music listening area, equipments for users with disabilities, wireless internet access, Group Viewing Rooms, Group Study Rooms, and Library's Learning Commons. Online booking for some facilities is available on the Library's homepage.

For the convenience of users and guests, a 24-hour automated trilingual telephone hotline is available on the University Hotline System at 3411 7799. The hotline service provides quick answers to some frequently asked questions. For further inquiries, users can contact the Reference Desk at 3411 7363 during regular service hours.

Established in 2001, the **Chinese Medicine Library** (CML) is the first library among the universities in Hong Kong dedicated to meeting the growing information demand in the development of Chinese medicine. Located on Level 2 of the Jockey Club School of Chinese Medicine Building on the Baptist University Road Campus, the CML houses materials on Chinese medicine and its related subjects. It provides over 100 study places.

Located on the new campus in Shatin, **Shek Mun Campus Library** (SMCL) was opened in September 2006. SMCL provides information resources and services in support of the College of International Education's teaching and learning activities. With 2,500 square metres of space, it provides about 300 study places.





Student Accommodation on Campus <http://sa.hkbu.edu.hk>

Residential facilities on campus include the Dr. Ng Tor Tai International House (223 places) and Undergraduate Halls (1,770 places). The halls are well equipped with ample communal facilities, including a 380-seat cafeteria, a courtyard, a fitness room, two study rooms, two laundry rooms, a computer room, a sitting lounge, a multi-purpose room, a chapel, 34 lounges, 34 kitchenettes and so on.

UGC-funded full-time non-local undergraduate students* will be provided with hostel places in on-campus accommodation in Year 1 of their studies. No on-campus accommodation will be provided starting from Year 2 of their studies. For details, please refer to the Housing Policy for Student Accommodation 2012-2013 at http://shsweb.hkbu.edu.hk/housing_policy.htm.

* Except non-local students who, after having studied a local programme, take up senior year places for articulation to Year 2.

Information Technology Facilities <http://www.hkbu.edu.hk/ito/>

The University has built up an effective infrastructure for providing information technology facilities to University members. Other than wired network connections, Wi-Fi services are also provided in various campus areas including classrooms, laboratories, libraries, student residence halls and public locations. Lecture theatres and teaching rooms include computer-aided audio-visual equipment. Numerous student computer rooms with advanced workstations are open on the different campuses. Students can access the computer systems equipped with the latest technology, email services, e-Learning platform, video-conference facilities and the University Information System for their learning and research activities.

Sports and Recreation Facilities http://pe.hkbu.edu.hk/facilities_e.html

The University offers a wide range of sports facilities for university staff and students:

Wai Hang Sports Centre

- An indoor multi-purpose court which can be used for activities such as basketball, badminton or volleyball;
- A swimming pool;
- A fitness room;
- A dance room;
- Three squash courts; and
- Two tennis courts.

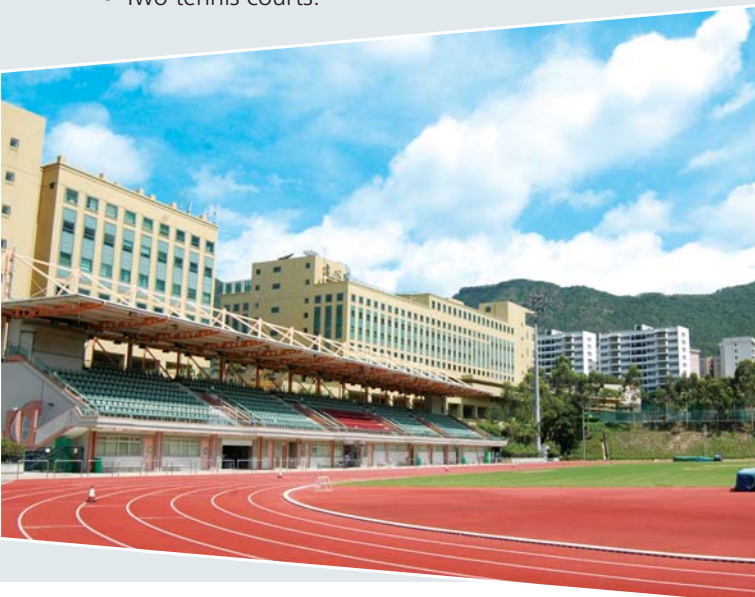
Dr. Stephen Hui Sports Hall

This indoor sports hall can be used for activities such as basketball, badminton, dance, gymnastics, table-tennis or volleyball.

Joint Sports Centre

- An IAAF standard track and field venue;
- A 11-a-side grass soccer pitch;
- A multi-purpose court for basketball, volleyball, handball, or 5-a-side soccer;
- Four tennis courts; and
- A "two-bay" golf practice area[#].

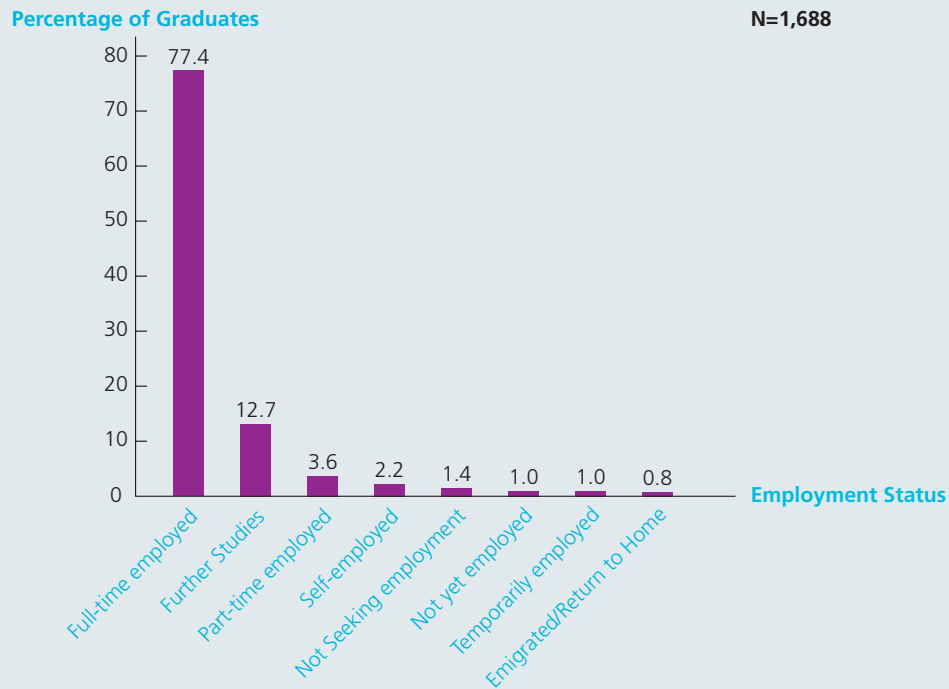
[#] Owing to the construction of the HKBU Annex Block (part of the HKBU Campus Expansion Plan) located at the Joint Sports Centre, the golf practice area was temporarily closed from Oct 27, 2009 and will be re-opened subject to further notice.



1.10 Graduate Employment Survey 2010

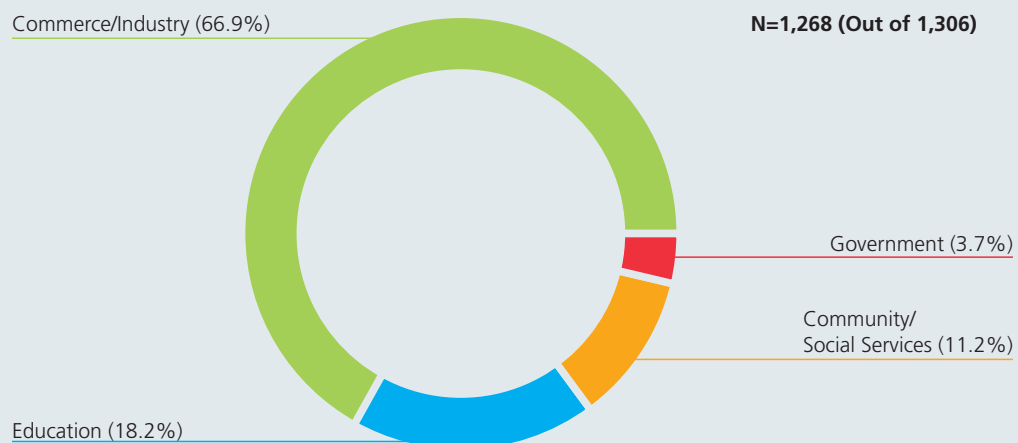
The distribution of 2010 graduates by employment status is shown in Figure 1. Among the 1,688 respondents, 77.4% were engaged in full-time employment and 12.7% were pursuing further studies with 97.1% of those graduates enrolled in postgraduate studies.

Figure 1: Distribution of Respondents by Employment Status (Percentage)



As shown in Figure 2, the Commerce/Industry sector captured 66.9% of our graduates, and 18.2% of graduates were employed in the Education sector. A further 11.2% of graduates were working in Community/Social Services organizations and 3.7% in the Government sector. The average monthly salary (including commission, allowances and any year-end bonuses) was \$11,434.

Figure 2: Percentage of Full-time Employed Graduates by Employment Sector



1.11 Student Sharing



KWOK Ho Yin **BA (Hons) in Music, Year 3**

Studying Music in HKBU is such an incredible experience for me! The department has given me the most intensive care that one could ever imagine so that I can have the chance to explore the potential inside myself and do the best. In the past two years, I have learnt courses as academic as Music Analysis; as fun and technically challenging as Recording Techniques. I also had the honour to perform in one of the most distinguished university orchestras in Hong Kong under professional training and mentoring that inspired creativity and sensitivity. The department has given us plenty of opportunities to apply our learning to performances and collaborate with international-famed artists.

Last year, I was named as one of the finalists in the Annual Concerto Competition. Though I did not win, I gained an invaluable experience of being a soloist with a huge symphony orchestra. I have also toured with Collegium Musicum Hong Kong to Beijing to give the opera of "Dido and Aeneas" to China premier at the China Conservatory of Music. All the above would only be unpromising dreams without HKBU. I am extremely excited and looking forward to the tour in the coming summer!

YEUNG Wong Pan

BBA (Hons)—Finance Concentration, Year 3

Travelling abroad and increasing life exposure are my dreams. In HKBU, I participated in the Metropolitan Attachment Program in 2010 and 2011. The Program brought me two significant and unforgettable summers in Shanghai and London respectively, as well as a highlight in my university life.

In Shanghai, I worked in the marketing department of Win Label Printing (Shanghai) Co. Ltd. There, I had the opportunity to explore an industry outside my major study. I was also amazed by the rapid development in China through visiting the Shanghai Expo. In 2011, I went to London and I was lucky to work in an international company, Thomson Reuters. I grabbed chances of learning how a big company can operate well with colleagues from different cultural backgrounds. The two internship experiences have enhanced my intercultural competence, problem-solving skills and independence in workplace.

Certainly, overseas internship is just a small part in my three-year university life. I also have great fun in my hall life and extra-curricular activities. I am so proud of being a student in HKBU. I would like to present my genuine thanks to HKBU for giving me such a fruitful university life.



LENG Houfu

Bachelor of Chinese Medicine and BSc (Hons) in Biomedical Science, Year 2



HKBU gives me plenty of opportunities to join various extra-curricular activities! On campus, I have learnt a lot by attending the whole series of distinguished lectures by those Nobel Prize winners. In my hall life, I have fully devoted myself to share every exciting moment with my hall-mates. Besides, I have participated in a service tour organized by the Office of Student Affairs to Gansu Province, where I have played an active role in serving people in Gansu. I have also visited Guangzhou under the arrangement of the School of Chinese Medicine (SCM), where I have made friends with medical students from the whole mainland China. We took the chance to share our different experiences in learning Chinese medicine.

Outside classroom, I kept on playing tennis and swimming in the Sports Centre inside the university. Inside classrooms (particularly in clinics and laboratories), I have learnt how to diagnose patients and carry out medical research from the doctors and scientists of SCM. To me, I find that all people at HKBU are really nice and HKBU is a large harmonious family!

MO Ni

BSSc (Hons) in Communication—International Journalism Concentration, Year 1 (from China after one-year foundation programme here)

I'm so glad that I chose HKBU! Through a year's learning here, I can feel the changes that have taken place on me. I experienced a lot that I didn't get the chance to during secondary school. Through the experience, I became mature and independent gradually. I joined the service program for kids from south Asia, from which I learned the needs of the minorities in Hong Kong and also learned how to take care of others. By joining a student association and acting as a core member, I learned how to cooperate with other people and work effectively.

Studying in the School of Communication is awesome! The curriculum is designed with a combination of both theories and practice. Last semester, we were requested to be on the ground for some important events and reported them. The most exciting thing I did last year was joining the study tour to North Korea. We set foot on this forbidden land and took a close look at the mysterious country. A book written by all the participants will be coming out soon.

All the professors in the Department of Journalism are really nice. They told us, "Invite us for lunch and we will pay". They are always there for us whenever we need any help!



MAK Oi Kei, Lande

BSc (Hons) in Applied Biology—Environmental Science Concentration, Year 3



My one-year exchange life in Estonia is certainly an endless story to tell! I hope to share the essence of my journey, through some of my thoughts and changes I realised within myself.

I met youngsters from different nations and backgrounds and their genuine thoughts inspired me a lot. I started to view Chinese language and culture in a new perspective afterwards. Meeting different people with diversified backgrounds allows me to appreciate people more than ever before and I am able to know more about myself at the same time.

Physical distance and cultural differences are never the obstacles of bringing all the international students together. Knowing that exchange study may be only once in a lifetime, we were eager to love, share and even tolerate others' drawbacks.

I am grateful to have this wonderful exchange opportunity. Different exchange students may have their own different adventures and I am sure the experience will always be a unique and rewarding one for each of the exchange students!

CHAO Mun Wa

BSSc (Hons) in Sociology, Year 3

"The philosophers have only interpreted the world in various ways, but the point is to change it." by Karl Marx in 1845.

Unlike scientist, besides seeing the world through different theories, HKBU Sociology students are trained to be actively involved in the society. In my term of serving as the President of the Sociology Society, I learnt the dynamic process of social movement through organizing a field trip to Choi Yuen Village, the disputed land centered for controversy between cultural preservation and economic development.

The focus of my final year's honours project is investigating an on-going social movement of "spacious public household" (寬敞戶). Through observing the interaction between victims of the housing policy, government officials and legislators directly, I apply theories to explain the practical world, and contribute to the society by my understanding on daily social events.

Equality and fraternity are the core values of this Christian university. Through working in food distribution programs to the poor in Bernal Neighborhood Center, a NGO I worked in San Francisco, USA during this summer's Metropolitan Attachment Program, I helped implementing equality; In the two Sichuan Service Tours, being the participant as well as organizer, I become a more caring, cheerful and altruistic person. This also motivated me to be a volunteer in the St. John Ambulance Bridge since then.



LAI Wai Shan, Gloria

BA (Hons) in Visual Arts, Year 2

Studying in the Academy of Visual Arts (AVA) of HKBU is very enjoyable!

"Just have a life!" told by our Programme Director on the first day of my university life. I truly realise these words via active engagement in different activities!

The University offers lots of opportunities for me to explore myself in different aspects. AVA, which has a fantastic study environment, provides sophisticated equipment and experienced teachers to its students. This encourages me to utilise the resources and create more creative artworks. Besides studying, I am glad that I become the President of Visual Arts Student Society. Through organizing activities, especially the orientation camp, it enables me to develop my leadership and sense of unity among peers. Such precious moments can only be experienced at that particular time and space and I am happy to be here at HKBU!





2.1

Faculty of Arts



The Faculty of Arts provides seven undergraduate programmes (including the double degree of BA (Hons) in English Language & Literature and BEd (Hons) in English Language Teaching, which is jointly offered with the Faculty of Social Sciences), which seek to direct students into **academic, intellectual, spiritual, moral and cultural exploration**. Programmes in the Faculty attempt to fill the needs of the community for graduates who possess strong language abilities in both Chinese and English, a range of transferable skills and creativity.

The Faculty of Arts also organizes various cultural activities for students and the local community, such as the **Intersarsity Creative Writing Competition**, the **Lion Rock Poetry Reading**, the **International Writers Workshop** and the **Dream of the Red Chamber Award: The World's Distinguished Novel in Chinese**.

JA2010

BA (Hons) in Chinese Language and Literature

中國語言文學文學士(榮譽)

Programme Description

This programme is designed to:

- ▶ Train students to adapt to the needs of modern society, widening their cultural horizons, developing their critical thinking and creative talents by providing a curriculum covering the areas of language, literature and culture;
- ▶ Broaden students' visions by emphasising cross-cultural/cross-disciplinary inquiries and the relationship between traditional culture and modern society;
- ▶ Value Whole Person Education and establish intimate teacher-student relations inside and outside the classroom by making use of the advantage of the relatively small student population; and
- ▶ Provide chances for students to be exposed to the real world early by organizing learning programmes such as a cultural study group, an exchange programme, and an internship programme.
- ▶ The programme offers various scholarships to award outstanding achievements in areas such as academic performance and creative writing.

Duration: 3 years

<http://chi.hkbu.edu.hk>

Career Opportunities

Major career prospects include positions in education, media (editing, creative writing, etc.) and other language/culture-related positions.

JA2022

BA (Hons) in English Language and Literature

英國語言文學文學士(榮譽)

Programme Description

This programme is designed to:

- ▶ Strengthen students' English language proficiency and their ability to think and work critically, independently, and creatively;
- ▶ Enable students to learn a variety of new approaches and methodologies in English Language and Literature;
- ▶ Introduce students to the canon and traditions of English literature and language as an enduring legacy for the culture and community of Hong Kong; and
- ▶ Establish a strong basis for continuing study, including master's and doctoral work, in related fields.
- ▶ Equip students with professional and/or transferable skills for various careers.

Duration: 3 years

<http://arts.hkbu.edu.hk/~eng>

Career Opportunities

Careers are available in teaching, business administration, journalism, public relations, tourism, communication, banking, marketing, advertising, civil service, or translation.

JA2046

BA (Hons) in Humanities

人文學文學士(榮譽)

Programme Description

This programme is designed to:

- ▶ Introduce students to the interdisciplinary Humanities studies, involving multiple approaches to the diverse subjects studied within the Humanities: cultural studies, gender studies, ethnic studies, literature, language, history, philosophy, film and fine arts;
- ▶ Prepare students for graduate study in the Humanities and related fields;
- ▶ Examine the traditional and contemporary culture of China, Asia, the West, and the world through the study of selected Humanities texts;
- ▶ Prepare students entering the work force with the reasoning, expressive, and interpersonal skills that will allow them to contribute to their professions; and
- ▶ Emphasise the intellectual skills of independent thought and judgment, creative and critical thinking, self-awareness, and commitment.

Duration: 3 years

<http://hum.hkbu.edu.hk>

Career Opportunities

Graduates take up careers in education, business, management, public relations, media, publishing, creative industries and the civil service.

JA2058**BA (Hons) in Music**
音樂文學士(榮譽)*Programme Description*

This is one of the largest full-time music programmes available in Hong Kong. It:

- ▶ Provides students with the creative, practical, and intellectual foundation for a wide range of careers in music and music-related fields;
- ▶ Enables students to focus on their own area of special interest, including Performance/Pedagogy, Composition/Music Production, Music Education, and other more academic pursuits;
- ▶ Allows students to learn from specialist scholars in music theory, composition, Chinese and Western music history, analysis, music education and performance, with a strong emphasis on solo, chamber, and ensemble performance; and
- ▶ Emphasises the use of technology and computers in music making, providing students with cutting-edge equipment, including the Electro-acoustic Music Centre (EMC) and the Laboratory for Music Exploration and Research (LaMER).

Duration: 3 years

<http://arts.hkbu.edu.hk/~mus>

Career Opportunities

Recent graduates have embarked on careers in teaching, arts management, radio and television production, and other music-related fields. Other graduates have continued their studies at graduate schools in Hong Kong, Mainland China, Australia, the USA, and Europe.

JA2072**BA (Hons) in Religious Studies**
宗教研究文學士(榮譽)*Programme Description*

The unique features of Religious Studies Major are as follows:

- ▶ Double Emphases: Basic courses in both religious studies and philosophy are taught. Starting from the second year, students are divided into either the Christian Studies Concentration or the Philosophy Concentration.
- ▶ Critical Thinking: We study religion both sympathetically and critically, aspiring to reflect deeply on the human religious phenomena.
- ▶ Value Analysis: We will analyse the underlying moral values, social values, political values and cultural values in current issues, which are pluralistic and often in conflict with one another.
- ▶ Excel in Liberal Studies: Our programme provides a channel for achieving the higher goals of Liberal Studies, namely, (a) the cultivation of the ability to analyse complex human problems with intellectual rigor, and (b) the cultivation of practical wisdom for moral reasoning and impartial value analysis.

Duration: 3 years

<http://rel.hkbu.edu.hk>

Career Opportunities

Careers are available in teaching, cultural affairs, publication business, church-related social service agencies, administration in the public and private sectors.

JA2084**BA (Hons) in Translation**
翻譯學文學士(榮譽)*Programme Description*

This programme aims to:

- ▶ Offer professional training in translation and interpreting;
- ▶ Enhance communication skills across languages (English and Chinese) and cultures; and
- ▶ Provide a broad-based education and open possibilities for future career paths.

Special features:

- ▶ A four-year programme, with the third year spent in on-the-job training with companies and organizations, mainly in Hong Kong;
- ▶ Emphasis on "town and gown connection" through year-long placement and commissioned jobs; and
- ▶ Training in translation management through the operation of a translation agency run by the students themselves.

Duration: 4 years

<http://tran.hkbu.edu.hk>

Career Opportunities

Communications jobs: translation, editing, publishing, advertising and PR, mass media, IT, teaching and training; also management and administration jobs.

2.2



School of Business

- In April 2010 the School attained **AACSB (Association to Advance Collegiate Schools of Business) International accreditation**, an elite distinction recognised as a hallmark of excellence in management education for business schools worldwide. Less than 5% of the world's business schools are AACSB accredited.
- The **longest-established** business programmes in Hong Kong.
- An **outstanding international faculty** (96% holding doctoral degrees).
- An equal emphasis on **teaching and research**.
- **Smaller classes (about 40 students)** enhancing interaction and closer student-teacher relationships.
- The **only** BBA programme in Hong Kong that requires a **graduation project**.
- An **integrated curriculum** with emphasis on business ethics and corporate social responsibility.
- Additional graduation options include a **Double Concentration** within BBA and a **Minor** in a non-business discipline.
- Among the most competent BBA students in Hong Kong as demonstrated by their **outstanding winning records** in open competitions.
- Four BBA students scooped the **Global Championship in the CFA Institute Global Investment Research Challenge 2008**. Winners presided over the closing bell of the NASDAQ trading in New York on May 2, 2008.
- Extensive **student leadership development** activities as exemplified by the unique Young Executives Development Scheme (YEDS) established to enhance BBA students' competencies and generic skills as future leaders.
- **Exclusive scholarships for international exchange** for BBA students including Exchange Scholarship for Outstanding Students, Exchange Award, Metropolitan Attachment Programme Scholarship, and Service Learning Programme Scholarships, etc.
- **A provider of innovative teaching and student activities**, such as business internship, entrepreneurship and business venturing courses, service learning projects, and an Investment Club (using real money).

JA2216**BBA (Hons)—Accounting Concentration**

工商管理學士(榮譽)—會計學主修

Programme Description

- ▶ The programme provides a balance of breadth and depth in the accounting discipline. The curriculum encompasses 7 accounting concentration, 15 core business, and 12 complementary studies courses. It is designed to provide students not just with training in accounting, but with multidisciplinary knowledge, analytical ability, information processing proficiency, communication skills and a sound liberal education.
- ▶ Professional recognition from the HKICPA, ACCA, AIA, CPA Australia, CGA Canada and ICMA.
- ▶ A special programme of summer classes may be offered to allow students to join full-time spring internships with Big 4 and other well-known CPA firms without having to delay their graduation.

Duration: 3 years<http://www.hkbu.edu.hk/bba3yr-acct>*Career Opportunities*

Graduates can select from a wide range of careers relating to China business, in management, marketing, finance, training, research, and consulting.

JA2280**BBA (Hons)—Concentrations offered:****Applied Economics/China Business Studies/Finance/Human Resources Management/Information Systems and e-Business Management/Marketing**

工商管理學士(榮譽)—應用經濟學主修/中國商貿學主修/財務學主修/人力資源管理學主修/資訊系統及電子商貿學主修/市場學主修

**Year 1
admission
only***Programme Description*

The programme is a carefully integrated combination of general education and business studies. Students are provided with a solid foundation in business and general subjects, while at the same time specialising in one of the six areas: Applied Economics, China Business Studies, Finance, Human Resources Management, Information Systems and e-Business Management or Marketing according to their interests.

Duration: 3 years<http://www.hkbu.edu.hk/~bus>**JA2280
-AECON****BBA (Hons)—Applied Economics Concentration**

工商管理學士(榮譽)—應用經濟學主修

Programme Description

- ▶ The Applied Economics Concentration preserves the basic structure of the economics discipline by proceeding from a core of principles (principles of microeconomics, principles of macroeconomics), theory (intermediate microeconomics, intermediate macroeconomics) and quantitative skills (econometric analysis for business, economic and business forecasting, mathematical analysis for economics) to empirical applications.
- ▶ It fosters an understanding of the Hong Kong, Chinese and international economies, covering Hong Kong's most important economic sectors such as finance and trade.
- ▶ The curriculum is designed to prepare students to work competently in the business and education sectors as well as to equip students with knowledge and skills for pursuing further study.

Duration: 3 years**Year 2
admission
only**<http://www.hkbu.edu.hk/bba3yr-econ>*Career Opportunities*

Graduates are suitable for employment in business and economic forecasting, empirical research and analysis of the impact of government policies on various industries and services as well as education sector.

**JA2280
-CBS****BBA (Hons)—China Business Studies Concentration**

工商管理學士(榮譽)—中國商貿學主修

Programme Description

- ▶ Enables students to build a solid foundation in understanding how China's cultural, economic, legal, and political environments affect business practices in China.
- ▶ Educates students with specialised knowledge that enable them to critically assess and systematically resolve business problems in China.
- ▶ Cultivates a global view of China business and equip students with skills to help Chinese firms to develop overseas markets or assist multinational corporations to exploit the Chinese markets.
- ▶ Provides necessary training in writing and presentation skills that enable students to communicate with Chinese business partners, consumers, clients, employers effectively.
- ▶ Nurtures a sense of ethics and social responsibility that prepare students to be visionary China business leaders.

Duration: 3 years**Year 2
admission
only**<http://www.hkbu.edu.hk/bba3yr-cbs>*Career Opportunities*

Graduates can select from a wide range of careers relating to China business in management, marketing, finance, training, research and consulting.

JA2280
-FIN

BBA (Hons)—Finance Concentration
工商管理學士(榮譽)—財務學主修

Year 2
admission
only

Programme Description

- ▶ The Finance Concentration equips students with essential aspects of finance knowledge. With relevant experience, graduates can make sound financial decisions, thereby contributing significantly to the success of their organizations.
- ▶ The curriculum encompasses core business courses (39 units), specialised finance courses (21 units) and Complementary Studies courses (36 units).
- ▶ It gives students a solid understanding of various management functions, and introduces the legal framework of business, management and communication, marketing management, and business ethics.
- ▶ The curriculum emphasises the functional areas of the finance profession, including investment management, banking and credit, options and futures markets, multinational finance, and fixed income securities.

Duration: 3 years

<http://www.hkbu.edu.hk/bba3yr-fin>

Career Opportunities

Graduates can develop careers in banking, finance, marketing/sales, accounting and management.

JA2280
-HRM

BBA (Hons)—Human Resources Management Concentration
工商管理學士(榮譽)—人力資源管理學主修

Year 2
admission
only

Programme Description

- ▶ The Human Resources Management Concentration provides students with the knowledge and skills needed to pursue effective careers in human resources management and in general management.
- ▶ The Concentration emphasises the functional areas of the profession, including recruitment and selection, human resources development, performance appraisal, reward management, and labor relations and law.
- ▶ Graduates can gain professional recognition in: HKIHRM, HKICS, HKITP and IIM.
- ▶ Students have the opportunity to join networking and professional development functions and courses designed to provide exposure and practical experience in business community.

Duration: 3 years

<http://www.hkbu.edu.hk/bba3yr-hrm>

Career Opportunities

Graduates can pursue careers in management or human resources management, including specialties in recruitment and selection, training and development, compensation and benefits, or employee relations.

JA2280
-ISEM

BBA (Hons)—Information Systems and e-Business Management Concentration
工商管理學士(榮譽)—資訊系統及電子商貿學主修

Year 2
admission
only

Programme Description

- ▶ The Information Systems and e-Business Management Concentration is designed to train students to work as IS auditors, business analysts, consultants, etc. It also prepares students to work competently in various business sectors and functional areas such as IS auditing, finance, marketing and human resources.
- ▶ Students will be provided with a progression of knowledge:
 1. An appreciation of the benefits of Information Technology in this modern society;
 2. Knowledge of planning, analyzing, designing and managing information systems; and
 3. Advanced ISEM knowledge such as e-commerce, telecommunications, and intelligence systems, and IT auditing and control.
- ▶ Students focused in the Information Systems Auditing and Control area can gain 4 years of professional work experience exemption from the ISACA for the Certified Information Systems Auditor (CISA) certification.

Duration: 3 years

<http://www.hkbu.edu.hk/bba3yr-isem>

Career Opportunities

Career opportunities include those as IS auditors, business analysts, consultants, systems analysts, e-Business managers, e-Business analysts, IT coordinators and instructors or teachers of IS.

JA2280
-MKT

BBA (Hons)—Marketing Concentration
工商管理學士(榮譽)—市場學主修

Year 2
admission
only

Programme Description

- ▶ Enables students to build a solid foundation in understanding the role of marketing plays in a business.
- ▶ Instills in students the unique characteristics and underlying principles of the marketing management.
- ▶ Equips students with necessary theoretical knowledge and real-life experience to manage marketing programmes.
- ▶ Provides students with knowledge in managing a number of specialised marketing areas, such as sales management and service marketing.
- ▶ Nurtures a sense of ethics and social responsibility that prepare students to be visionary marketing leaders.

Duration: 3 years

<http://www.hkbu.edu.hk/bba3yr-mkt>

Career Opportunities

Graduates can develop careers in advertising, distribution management, marketing research, product development and management, public relations, retail management and sales management.

2.3

School of Chinese Medicine



- The School of Chinese Medicine is the first University Grants Committee (UGC) funded institution to provide Chinese Medicine and Pharmacy in Chinese Medicine programmes in Hong Kong.
- The **Bachelor of Chinese Medicine and Bachelor of Science (Honours) in Biomedical Science** was launched in 1998, and is the **first full-time undergraduate Chinese medicine programme funded by the UGC in Hong Kong**. In 2001, the School launched a **Bachelor of Pharmacy (Honours) in Chinese Medicine**, the **first and only of its kind in Hong Kong**.
- The **Jockey Club School of Chinese Medicine Building**, with clinics, museums and advanced teaching and research facilities, **is purposely built for the two programmes**.
- The School seeks to **achieve excellence in all aspects** of its endeavors, to uphold intellectual freedom and to maintain high ethical standards in the Chinese medical and health care framework of Hong Kong.
- The School has **established eleven Chinese Medicine clinics** in strategic location of Kowloon, Hong Kong Island and the New Territories. These clinics provide quality healthcare services to the community and a first-rate platform for medical training and clinical research.



JA2876

Bachelor of Chinese Medicine and BSc (Hons) in Biomedical Science

中醫學學士及生物醫學理學士(榮譽)

Programme Description

- ▶ The curriculum of this programme is designed to equip students with strong scientific and clinical background and solid practical training in Chinese medicine and a basic understanding of Western medicine and biomedical sciences to meet the demand as a modern Chinese medicine practitioner.
- ▶ Clinical practice and internship are emphasised in this curriculum. Students will spend the summer break after their third year in a Chinese medicine outpatient clinic/hospital for clerkship training. In the fifth year, students will spend another 10 months in Chinese medicine teaching hospitals in Mainland China or HK.
- ▶ To give students hands-on experience in a chosen research topic, students are required to undertake an honours project, which includes designing and performing a study, and analysing data. Research activities challenge students to think logically and critically, enhance their abilities to observe and apply what they have learned, and at the same time to explore related areas of interest.
- ▶ Graduates are expected to meet the stringent requirements of the Chinese Medicine Practitioners Licensing Examination qualifications.

Duration: 5 years

<http://scm.hkbu.edu.hk/academicprogrammes>

Career Opportunities

The major career prospect for our graduates is to become Chinese medicine practitioners. Some graduates may go into postgraduate studies or pursue careers in research. Another small proportion of graduates may seek a career in educational, administration, regulatory sectors or trading in Chinese medicine.

JA2888

Bachelor of Pharmacy (Hons) in Chinese Medicine

中藥學學士(榮譽)

Programme Description

- ▶ This programme equips students with the fundamental knowledge and technologies of herbal botany, Chinese materia medica (CMM), formulas of Chinese materia medica, authentication of Chinese materia medica and Chinese medicines, unique and traditional processing method of Chinese medicine, phytochemistry, herbal pharmacology, phytochemical analysis, new drug research and development from Chinese medicine, and pharmaceutical marketing, trade, management and legislation.
- ▶ The programme is delivered in a four-year mode. In the first three years, students will receive fundamental and professional training at the University. In the final year, they undertake a supervised practicum in Hong Kong and mainland China and to complete an honours project research.

Duration: 4 years

<http://scm.hkbu.edu.hk/academicprogrammes>

Career Opportunities

With Chinese medicine now subject to government regulation, society has developed an urgent demand for professionals who can undertake Chinese medicine quality control and manufacturing, and related business management, new product development and trading. Graduates can also take on further studies at postgraduate level. As the demand for authentic, high quality Chinese medicine is growing worldwide, graduates may also consider careers in trading and the development of the Chinese medicines industry locally, regionally or internationally.



2.4

School of Communication

The School of Communication is a renowned part of HKBU, with a tradition of providing talented and well-prepared recruits to the local media. The School has three departments.

The **Department of Journalism** offers concentrations in **Chinese, International and Broadcast Journalism**. Its programmes are **professionally orientated and well supported by the local industry**. All Journalism students are required to undertake a **professional internship** during the summer following the second year of study. The Department also regularly organizes **overseas reporting programmes** (e.g. to the Taiwanese general election and Beijing Olympic Games) to emphasise hands-on experience. In 2006 the Department founded the **Pulitzer Prize Winners Workshop**, which brings award-winning journalists to Hong Kong for lectures and classroom sharing. The first of its kind in Asia, the workshop aims to advance journalism education and practice locally and in the Greater China region.

The **Academy of Film** is the first of its kind in Hong Kong. It prepares students for **careers in the local film and television industries**. Students won awards in **the Global Chinese University Student Film and TV Festival** and the **Beijing Universities Film Festival**, and made **HKBU the top tertiary institution in terms of the number of awards received in the 6th Global Chinese University Student Film and TV Festival in 2008**.

The **Communication Studies Department** is a diverse community of teacher-scholars, in which three options—**Digital Graphic Communication, Organizational Communication and Public Relations and Advertising**—are integrated to constitute a full-fledged communication programme. It emphasises **critical thinking and problem-solving ability** for use in a wide variety of communication contexts. The Department hosted the **2009 Conference on Emerging Mode of Communication: Technology Enhanced Interaction** in partnership with Monash University in Australia, Seoul National University and the Communication University of China.



BSSc (Hons) in Communication — Journalism Option - Broadcast Journalism Concentration
 傳理學社會科學學士(榮譽)—新聞主修(廣播組)

JA2632

Programme Description

The Broadcast Journalism Concentration specialises in preparing students for journalistic reporting and editing tasks of electronic media, which are used increasingly in all aspects and stages of the news process. It is grounded in shared journalism principles, and is built on the need to employ technology to radio, television and the Web. Students will learn writing and editing techniques of print journalism.

Duration: 3 years

<http://journalism.hkbu.edu.hk>

Career Opportunities

The Broadcast Journalism concentration prepares graduates for jobs in radio or television stations as reporters, producers or anchorpersons, as well as work in the related professions.

BSSc (Hons) in Communication — Journalism Option - Chinese Journalism Concentration
 傳理學社會科學學士(榮譽)—新聞主修(中文組)

JA2644

Programme Description

Chinese Journalism provides a professional education for students who wish to work for Chinese-language print and broadcast media or who plan to specialise in China reporting. Particular emphasis is placed on the need for highly-developed language skills and a mastery of written Chinese. Students start by writing with a given set of facts, go on to news gathering, then feature writing and then the more demanding forms of reporting and writing involved in in-depth stories, investigative work, editorial writing and news analysis.

Duration: 3 years

<http://journalism.hkbu.edu.hk>

Career Opportunities

The Chinese Journalism concentration is designed to suit those whose aspirations are in the mass circulation press, radio or television in Hong Kong. It will also suit those who hope to specialise in reporting from China for the Chinese media.

JA2656**BSSc (Hons) in Communication — Journalism Option -International Journalism Concentration**
傳理學社會科學學士(榮譽)—新聞主修(國際組)*Programme Description*

The International Journalism Concentration prepares students for the important tasks of telling Hong Kong about the world, and the world about Hong Kong. English is the language of international news and English skills are the core of the Concentration. Apart from print journalism, students are introduced to the techniques and requirements of broadcast and web-based news. In the theoretical part of the Concentration, there is added emphasis on international comparisons and global news.

Duration: 3 years<http://journalism.hkbu.edu.hk>*Career Opportunities*

The International Journalism concentration meets the needs of those interested in the English-language media, international news organizations or working overseas.

JA2668**BSSc (Hons) in Communication — Cinema and Television Option**
傳理學社會科學學士(榮譽)—電影電視主修*Programme Description*

This programme is designed to:

- ▶ Equip students with the theoretical and practical skills for further specialisation in professional and creative work for film, television and digital animation;
- ▶ Provide creative experience, basic to advanced, in both the conceptual and production phases of film, television and creative art;
- ▶ Educate students in various areas of film and video production, such as scriptwriting, directing, cinematography, sound, and editing; and
- ▶ Present a critical and historical perspective for the development and application of student's own analytical skill.

Duration: 3 years<http://af.hkbu.edu.hk>*Career Opportunities*

Careers in film, television and creative industries, arts administration and education.

JA2670**BSSc (Hons) in Communication — Digital Graphic Communication Option**
傳理學社會科學學士(榮譽)—數碼圖象傳播主修*Programme Description*

- ▶ The focus of DGC is communication design using a variety of media forms, including graphics, photography, animation, sound, moving images and interactive media. The foundations of DGC are in the history and theories of human communication and design practice. The tools of DGC are cognitive, physical and digital. DGC involves a balance of thought and action in the communication process.
- ▶ The goal of DGC is to prepare students for innovation and leadership in the creative industries in the Asia-Pacific Region, to equip students to design, realise and manage functional messages for appropriate audiences using digital technology and to enable students to be effective communicators today and tomorrow.

Duration: 3 years<http://www.coms.hkbu.edu.hk/dgc>*Career Opportunities*

Careers in any field demanding computer-mediated communication technology. Our students have gone on to become 2D/3D animators, interaction designers, web developers, information architects, graphic designers, media project managers and digital communication consultants.

JA2682

BSSc (Hons) in Communication—Organizational Communication Option

傳理學社會科學學士(榮譽)—組織傳播主修

Programme Description

- ▶ The Organizational Communication (ORGC) Option seeks to cultivate students to become well-rounded future managers and leaders in various fields of communication.
- ▶ The Option emphasises knowledge integration and creation for development of expressive and analytic skills, as well as critical thinking and team building and problem-solving ability. Students not only grow in intelligence but in maturity as well.
- ▶ Through such courses as communication project management, communication training and development, and problem-solving and decision making, students acquire a set of professional skills and abilities necessary for effectively managing communication for organizations in a global environment.
- ▶ Graduates are well equipped to fill any of the vast number of the newly emergent communication functions demanded in modern corporations, government agencies and nonprofit organizations.

Duration: 3 years

<http://www.coms.hkbu.edu.hk/orgc>

Career Opportunities

ORGC graduates can immediately seek such specific positions as management trainee, organizational training and development specialist, communication project manager, communication auditor and communication consultant. Graduates can also enter the fields of PR, corporate communication, marketing and advertising with a good prospect for managerial responsibilities in the near future.

JA2694

BSSc (Hons) in Communication—Public Relations and Advertising Option

傳理學社會科學學士(榮譽)—公關及廣告主修

Programme Description

- ▶ The programme is the first in Greater China that has been awarded the IAA's (International Advertising Association) highly regarded professional accreditation. Graduates from this programme will receive IAA's Diploma in Marketing Communication and the degree awarded by the University.
- ▶ This is a unique programme among all universities in Hong Kong designed to develop state of the art education for preparing individuals for the public relations (PR) and advertising industries of the 21st century. It aims to:
 1. Focus on the concepts, processes, management, and skills of integrated marketing communication;
 2. Involve students in the process of creating persuasive messages, managing campaigns and events, researching, and planning media budget;
 3. Offer students opportunities to participate in workshops, company visits, campaign competitions, and designing integrated marketing communication activities for real-life clients or organizations.

Duration: 3 years

<http://www.coms.hkbu.edu.hk/pr>

Career Opportunities

Careers options are available in PR firms and advertising agencies e.g. as PR officers, media relation officers, community relation officers, account executives, copywriters, art directors, media planners, marketing communication specialists and web masters.





The Faculty of Science is committed to **quality teaching and research**.

- A **diversity of specialisations** with multi-disciplinary and inter-disciplinary approach and a significant level of funded research.
- The Faculty has established **collaborative programmes and links** with teaching and research organizations in the Mainland China and overseas.
- Opportunities are provided for **academic and cultural exchange** with students in other countries.
- **Year tutors and peer mentors** are available to help students adapt to the University life. The atmosphere in the Faculty is **intimate**.
- Laboratories are equipped with sophisticated equipment and facilities. The Dioxin Analysis Laboratory has recently gained an accreditation from the Hong Kong Accreditation Service of the Innovation and Technology Commission. The Chemical Testing Services/Advanced Instrumentation Laboratory has been granted the **ISO/IEC 17025:2005 international accreditation** and the status of an accredited laboratory under The Hong Kong Laboratory Accreditation Scheme (HOKLAS).
- The Faculty offers a **Science Elite Programme** for outstanding students with tailor-made training in leadership, communication, service learning, etc.

BSc (Hons) in Computer Science

計算機科學理學士(榮譽)

JA2436

Programme Description

The general aim of the BSc (Hons) in Computer Science programme is to prepare students for a career in computer science or information technology related areas. Students will be equipped to work in industry or pursue postgraduate study. Graduates of this programme will learn how to learn and acquire skills and confidence to meet the challenges in the rapidly changing information technology world. The specific objectives of the programme are to equip students with:

- ▶ A solid and broad foundation in computer science;
- ▶ In-depth knowledge in selected computer technology areas;
- ▶ Good problem solving skills; and
- ▶ Good communication and interpersonal skills.

Duration: 3 years

<http://www.comp.hkbu.edu.hk>

Career Opportunities

Successful graduates may go on to pursue careers in computer systems design and analysis, health care system design, web system design, computer systems administration and digital media application development.

JA2448**BSc (Hons) in Computing Studies (Information Systems)**

計算機科學(資訊系統)理學士(榮譽)

<http://www.comp.hkbu.edu.hk>*Programme Description*

The programme has an all-round objective to equip students with **KAIS**:

Knowledge and skills essential to an information systems specialist including information technology (IT), IT-enabled business development, and business fundamentals;

Analytical and critical thinking capabilities;

Interpersonal, communication, and team skills; and

Self-awareness and a whole-person concept.

Students joining our Programme can experience:

- ▶ A solid curriculum adopted from one recommended by international information systems professional bodies;
- ▶ Substantial systems development opportunities (group and individual) under professors' close supervision;
- ▶ A specially designed summer internship programme for real life professional experience that may assist their future career development;
- ▶ Guided research opportunities via an undergraduate elite programme; and
- ▶ Optional one year of leave of absence to work in the IT/IS field at the end of Year 2 of study.

Duration: 3 years

Career Opportunities

Possible IT/IS positions for graduates include: application programmer, systems analyst, business analyst, database administrator, information systems administrator, information systems auditor, system coordinator, as well as IT related sales and management jobs.

JA2462**BSc (Hons) in Physics—Applied Physics Concentration**

物理學理學士(榮譽)—應用物理主修

<http://physics.hkbu.edu.hk>*Programme Description*

This programme is designed to:

- ▶ Guide students through the foundation of classical and modern physics, with emphasis on both conceptual understanding and practical problem solving skills;
- ▶ Cultivate innovative thinking and applied research skills through experimental labs and final-year projects.

Specific areas of strong interest and expertise from our faculty in applied physics include: novel materials and devices, e.g. light-emitting diodes, photovoltaic (solar cells), microelectronics and nano-materials; laser spectroscopy and photonics; bio-imaging; biological physics and systems biology; and computational physics.

Duration: 3 years

Career Opportunities

Graduates can pursue careers in research and development in high technology industries, including manufacturing, electronic instrumentation and engineering, semiconductor engineering and processing, sales engineering, in both Hong Kong and abroad, e.g. Taiwan, Singapore, and South China, as well as careers in teaching and performing technical and research support in commercial and government sectors.

JA2474**BSc (Hons) in Physics—Physics with Computer Science Concentration**

物理學理學士(榮譽)—物理與電腦主修

<http://physics.hkbu.edu.hk>*Programme Description*

This programme is designed to:

- ▶ Guide students through the foundations of classical and modern physics, with emphasis on conceptual understanding of mathematics, electronics and computer skills;
- ▶ Promote understanding of physical and computational concepts and skills by exposing our students to physical problems at graded levels. Students will be systematically guided to formulate solutions;

Specific examples of final year projects with strong computer science flavors include computational physics, nonlinear and complex systems, stock market modelling, physics on the world-wide web, and interactive physics software, electronic instrumentation, virtual instrumentation.

Duration: 3 years

Career Opportunities

Careers available to graduates include networking, information technology, software engineering, multimedia technology, computer systems, educational software development, performing technical and research support in public institutions.

JA2486**BSc (Hons) in Statistics and Operations Research**

統計及運籌學理學士(榮譽)

Programme Description

This programme is designed to:

- ▶ Provide students with a solid foundation in mathematical and statistical concepts; and
- ▶ Focus on theory and applications of statistics in a wide range of fields, as well as cover key topics in operations research that are crucial in the efficient management of moderate to large size companies.

Duration: 3 years<http://www.math.hkbu.edu.hk>*Career Opportunities*

Careers available to graduates include those in the fields of statistics, logistics and operations research, and research and development.

Graduates are well suited to work as statisticians, actuaries, and operations research consultants, which are in demand by the government, industries, banks, market research companies, and insurance companies.

JA2498**BSc (Hons) in Applied Biology—Biotechnology Concentration**

應用生物學理學士(榮譽)—生物技術主修

Programme Description

This programme is designed to:

- ▶ Provide training in biological sciences to meet local needs in agriculture and fisheries, biotechnology, nature conservation, biological science and technology industries;
- ▶ Develop problem-solving skills and provide training in technical and analytical skills for laboratory and field work; and
- ▶ Train students in biotechnology with the basic and up-to-date knowledge and techniques in modern biotechnology, including molecular biology, immunology, fermentation and enzyme technology.

Duration: 3 years<http://www.hkbu.edu.hk/~biol>*Career Opportunities*

Graduates are suited for careers in civil services, commerce/industry, other career opportunities include nature and resource conservation, biotechnology-related industries, primary and secondary school teaching and postgraduate studies.

JA2503**BSc (Hons) in Applied Biology—Environmental Science Concentration**

應用生物學理學士(榮譽)—環境科學主修

Programme Description

This programme is designed to:

- ▶ Provide training in biological sciences to meet local needs in agriculture and fisheries, biotechnology, conservation, environmental monitoring and pollution control, and public health;
- ▶ Develop problem-solving skills and provide training in technical and analytical skills for laboratory and field work; and
- ▶ Train students in environmental science, the biological and chemical basis of environmental problems, control and management, restoration and remediation of degraded or derelict lands and ecosystems.

Duration: 3 years<http://www.hkbu.edu.hk/~biol>*Career Opportunities*

Graduates are suited to careers in civil services, commerce/industry, as well as nature and resource conservation, environmental audit, monitoring and pollution control, primary & secondary school teaching and postgraduate studies.

JA2515**BSc (Hons) in Mathematical Science/BSc (Hons) in Applied and Computational Mathematics**

數學理學士(榮譽)/應用及計算數學理學士(榮譽)

Programme Description

Students selecting this programme will be admitted to a common Year 1 curriculum and by the end of the year, will have the option to choose either the BSc in Mathematical Science programme or the BSc in Applied and Computational Mathematics programme. Students will receive a solid foundation in mathematical and statistical concepts which facilitate the development of logical thinking, and analytical and problem solving skills.

Duration: 3 years**Year 1
admission
only**<http://www.math.hkbu.edu.hk>*Career Opportunities*

Career choices for graduates are wide and include the fields of administration, computing, finance, research and development, sales and teaching.

For students seriously considering a career in teaching, they may apply, at the end of Year 2, to join the integrated 4-year BSc plus Diploma in Education programme.

JA2450**BSc (Hons) in Mathematical Science**

數學理學士(榮譽)

Year 2
admission
only<http://www.math.hkbu.edu.hk>*Programme Description*

This programme has been designed to

- ▶ Give students a solid foundation in fundamental mathematics concepts with an aim towards developing logical thinking and analytical skills to build their understanding of mathematical applications; and
- ▶ Provide students with a broad and yet deep mathematical education.

Duration: 3 years*Career Opportunities*

Careers in the fields of administration, teaching, computing, finance, research & development, and sales.

JA2395**BSc (Hons) in Applied and Computational Mathematics**

應用及計算數學理學士(榮譽)

Year 2
admission
only<http://www.math.hkbu.edu.hk>*Programme Description*

This programme has been designed to

- ▶ Give students a solid foundation in fundamental mathematics concepts with an aim towards developing logical thinking and analytical skills to build their understanding of mathematical applications in industrial and commercial areas; and
- ▶ Integrate computing throughout students' studies to solve real-life problems.

Duration: 3 years*Career Opportunities*

Careers in the fields of administration, computing, finance, research & development, and sales. Graduates may work in one of the many fields requiring computing of mathematical modeling skills, which are in demand by government, commercial companies, and industries.

JA2527**BSc (Hons) in Chemistry—Environmental Studies Concentration**

化學理學士(榮譽)—環境研究主修

Programme Description

This programme is designed to:

- ▶ Provide students with a well-rounded education in all branches of pure and applied chemistry;
- ▶ Focus on government regulations and technologies for environmental protection and management;
- ▶ Train students in modern chemical analysis techniques with special emphasis on environmental monitoring and trace analysis; and
- ▶ Enhance students' career prospects with a broadening curriculum including a wide-range of non-major elective courses.

Graduates with 2nd class Honours or above and with a major-course GPA at 2.7 or above can enroll directly in our full-time MSc in Analytical Chemistry programme.**Duration:** 3 years<http://chem.hkbu.edu.hk>*Career Opportunities*

Environmental protection, chemical analysis and technical product marketing, commerce, teaching and postgraduate studies.

JA2539**BSc (Hons) in Chemistry**

化學理學士(榮譽)

Programme Description

This programme is designed to:

- ▶ Provide students with a well-rounded education in all branches of pure and applied chemistry;
- ▶ Provide a flexible curriculum in which students can specialise in areas of their own choice, either for work in chemistry-related industries or for research; and
- ▶ Enhance their career prospects through a broad curriculum that includes a wide-range of non-major elective courses.

Graduates with 2nd class Honours or above and with a major-course GPA at 2.7 or above can enroll directly in our full-time MSc in Analytical Chemistry programme.**Duration:** 3 years<http://chem.hkbu.edu.hk>*Career Opportunities*

Chemical manufacturing, chemical analysis, technical product marketing, commerce, teaching and postgraduate studies.

2.6

Faculty of Social Sciences

- Upholding the highest standards of **academic excellence**, our programmes nurture future leaders.
- Honouring our whole-person, liberal arts heritage, the Faculty of Social Sciences has led the way in promoting innovative opportunities for **interdisciplinary and international learning, internship programmes, and research-led teaching**, all of which lead our students to careers of their choice.
- Our programmes are offered by deeply committed staff from **seven academic departments**—Education Studies, Geography, Government and International Studies, History, Physical Education, Social Work and Sociology.



JA2034

BA (Hons) in History 歷史文學士(榮譽)

Programme Description

This programme is designed to:

- ▶ Equip students with a historical perspective of the development of human society;
- ▶ Develop students' power of critical thinking and analytical ability in understanding historical events;
- ▶ Focus on China and the rest of the world from a historical vantage point;
- ▶ Provide students with a firm basis for graduate studies in history or a related discipline; and
- ▶ Prepare students for entering various fields outside history, such as the civil service, business, publishing, and teaching.

Duration: 3 years

BA (Hons) in Physical Education and Recreation Management 體育及康樂管理文學士(榮譽)

Programme Description

To cover an array of sport science courses such as Human Anatomy and Physiology, Motor Learning and Development, and Exercise Physiology, theory driven subjects such as Theory and Practice in Physical Education & Recreation, recreation management subjects such as Facility Management, Financial and Human Resources Management in Leisure Services, and 18 different sport skill subjects such as Swimming, Basketball, Track and Field. Work experience is provided by a 300-hour internship placement in either local or overseas agencies e.g. (Fitness Centres in China, Camps/Disneylands in the USA).

Duration: 3 years

<http://www.hkbu.edu.hk/~histweb>

Career Opportunities

Careers in the teaching profession, museum and archive work, civil service, cultural affairs, business, the media, publishing, or journalism.

JA2060

<http://www.hkbu.edu.hk/~sossc1/pe/pe1.html>

Career Opportunities

Careers in sport agencies/schools in organizing and delivering sport programmes and managing recreation facilities. Some of these sport agencies include: Leisure and Cultural Services Department, National Sport Associations, schools, recreation and sports services, camp-sites, private recreation and sports clubs, commercial/hotel based fitness centres, sports equipment companies.

JA2759**BSSc (Hons) in China Studies**

中國研究社會科學學士(榮譽)

**Year 1
admission
only**<http://www.hkbu.edu.hk/~chinast>*Programme Description*

The China Studies programme is a multidisciplinary programme involving Economics, Geography, History, Sociology, and Political Science. The programme aims to

- ▶ Provide students with a comprehensive understanding of contemporary China from economic, geographical, historical, sociological and political perspectives;
- ▶ Enhance students' knowledge of the complex relationships of economic, geographical, historical and sociological factors which affect the work situation in modern China and Hong Kong;
- ▶ Train students in option discipline, which will enable them to embark upon a wide variety of professional careers in business, government, administration, the media and community service; and
- ▶ Develop students' critical and analytical abilities, and enhance their communication skills.

One distinctive feature of the programme is the Summer Sojourn at Tsinghua University where students receive five weeks intensive training in Putonghua and attend seminars and field excursion in Beijing.

Students are admitted to the Programme with no specific options at the beginning and have a common foundation curriculum in the first semester. They are then allowed to choose and focus on one option (Economics, Geography, History, or Sociology) by internal competitive application procedures.

Duration: 3 years*Career Opportunities*

Careers in business, government, administration, the media and community service.

JA2591**BSSc (Hons) in China Studies—Economics Option**

中國研究社會科學學士(榮譽)—經濟主修

**Year 2
admission
only**<http://www.hkbu.edu.hk/~chinast>*Programme Description*

With the growing importance of the Chinese economy in the world and its close tie with Hong Kong, there is a rising demand for a sound understanding of China's economic institutions and policies. This programme tries to meet this demand by providing students with rich knowledge about China's economic development and the analytical tools needed for evaluating relevant issues. Graduates have the advantage in competing for China-related jobs. They are also able to pursue a higher degree in economics or China-related fields.

Duration: 3 years*Career Opportunities*

Graduates have taken up jobs in very diverse fields such as China-related business, banking and financial services, as analysts, in the civil service and education sectors.

JA2606**BSSc (Hons) in China Studies—Geography Option**

中國研究社會科學學士(榮譽)—地理主修

**Year 2
admission
only**<http://www.hkbu.edu.hk/~chinast>*Programme Description*

The Geography Option of the China Studies programme introduces students to the rapidly expanding horizons of the geography discipline and the study of China from a geographical perspective. Specifically, the programme aims to:

- ▶ Provide solid training in geographical theories and methods; and
- ▶ Develop the ability to analyse the complexities of the geography of contemporary China.

One distinctive feature of the programme is the Summer Sojourn at Tsinghua University wherein students receive five weeks of intensive training in Putonghua and attend seminars and field excursions in Beijing. In addition, Geography Option students must participate in a mandatory Departmental Field Camp at a location outside Hong Kong in the second semester of Year 2.

Duration: 3 years*Career Opportunities*

Graduates have taken up jobs in fields such as China-related business, the civil service, education, and social/community services.

JA2618**BSSc (Hons) in China Studies — History Option**

中國研究社會科學學士(榮譽)—歷史主修

**Year 2
admission
only***Programme Description*

- ▶ Trains students to gain a holistic and balanced view of China, thus preparing them for a variety of occupations that demand a full appreciation of the present complexities in light of past developments.
- ▶ Educates generalists who can think, analyse and write.
- ▶ Focuses on:
 - 1) Training students in historical methods and historiography;
 - 2) Preparing them for a comprehensive and integrated understanding of modern and contemporary Chinese history; and
 - 3) Documenting the significance of that past for China's present-day development.

Duration: 3 years<http://www.hkbu.edu.hk/~chinast>*Career Opportunities*

Careers are available in the teaching profession, librarianship and archive work, the civil service, China trade, the media, journalism and advertising.

JA2620**BSSc (Hons) in China Studies — Sociology Option**

中國研究社會科學學士(榮譽)—社會學主修

**Year 2
admission
only***Programme Description*

- ▶ Explains the complex relationships among individuals, groups, and larger social structures, using a cross-cultural perspective.
- ▶ Enhances students' understanding of social change and its relationship with various institutions of the society, especially on how social, economic and political processes are linked in China.
- ▶ Introduces the basic comparative study of the social structure and social processes under the traditional, Maoist, Deng and post-Deng regimes in China.

Duration: 3 years<http://www.hkbu.edu.hk/~chinast>*Career Opportunities*

Graduates have developed careers in public administration, social service, education and business.

JA2709**BSSc (Hons) in European Studies — French Stream**

歐洲研究社會科學學士(榮譽)—法文

Programme Description

- ▶ Provides students with a general and up-to-date knowledge of contemporary Europe, firmly grounded in the social sciences, with an emphasis on the European Union and its member states;
- ▶ Prepares them for a career as skilled and knowledgeable communicators between Hong Kong/China and Europe; and
- ▶ Assists students in acquiring high, professionally relevant proficiency in one major European language (other than English).
- ▶ Students who have successfully sat for the required language proficiency examination spend the third year of the programme in Europe. The year normally combines study at a selected university or institute with possible professional contacts with companies and public institutions.

Duration: 4 years<http://www.hkbu.edu.hk/~europe/french>*Career Opportunities*

Careers in trade, commerce, public administration, education or the media sector.

JA2711**BSSc (Hons) in European Studies — German Stream**

歐洲研究社會科學學士(榮譽)—德文

Programme Description

- ▶ Provides students with a general and up-to-date knowledge of contemporary Europe, firmly grounded in the social sciences, with an emphasis on the European Union and its member states;
- ▶ Prepares them for a career as skilled and knowledgeable communicators between Hong Kong/China and Europe; and
- ▶ Assists students in acquiring high, professionally relevant proficiency in one major European language (other than English).
- ▶ Students who have successfully sat for the required language proficiency examination spend the third year of the programme in Europe. The year normally combines study at a selected university or institute with possible professional contacts with companies and public institutions.

Duration: 4 years<http://www.hkbu.edu.hk/~europe/gindex.htm>*Career Opportunities*

Careers in trade, commerce, public administration, education or the media sector.

JA2723**BSSc (Hons) in Geography**

地理社會科學學士(榮譽)

Programme Description

The Geography programme provides a solid training in geographical theories and methods, and helps students to acquire skills to resolve everyday problems. The Programme aims to provide students with:

- ▶ Knowledge of spatial order and the interdependence of different regions of the world;
- ▶ Critical understanding of environmental and socio-economic development issues with a focus on global-local connections;
- ▶ Ability to apply geographical techniques and methods to analyse and to interpret diverse people-environment interactions; and
- ▶ Preparation needed to pursue postgraduate studies and to enable students to take up jobs in business, civil services, education, and other professional endeavours.

All students must participate in a mandatory Departmental Field Camp to a location outside Hong Kong in the second semester of Year 2.

Duration: 3 years

<http://geog.hkbu.edu.hk>

Career Opportunities

Potential careers include: commerce/finance, teaching/research, administration/management, and community/social services.

JA2735**BSSc (Hons) in Government and International Studies**

政治及國際關係學社會科學學士(榮譽)

Programme Description

To provide our students with a firm grasp of the four main areas of political science:

- ▶ The internal structures and processes of the state, which embrace government and all that relates to it;
- ▶ The relations between states, which include foreign policy, international organizations and the structure and dynamics of international relations;
- ▶ The theory of the state, or political philosophy; and
- ▶ The role of international governmental and non-governmental organizations and regimes as well as of non-sovereign actors and "quasi states" on the international scene.

Duration: 3 years

<http://www.hkbu.edu.hk/~gis>

Career Opportunities

Career prospects include public administration and the civil service, public policy institutes, civic groups and non-governmental organizations, welfare services, the media, international organizations and agencies, business and public affairs, education.

JA2747**BSSc (Hons) in Sociology**

社會學社會科學學士(榮譽)

Programme Description

- ▶ To explain the complex relationships among individuals, groups, and larger social structures, using a cross-cultural perspective;
- ▶ To explain, at the macro level, the persistence and changes in social structures, and their relationships with various social institutions; and
- ▶ To recognise, at the micro level, social values and explain the meanings of behaviour in different social situations.

Duration: 3 years

<http://www.hkbu.edu.hk/~sosc1/soc>

Career Opportunities

Careers in non-governmental organizations, international organizations, embassies and consulates, tourism, libraries, museums, market research, advertising and public relations, journalism and publishing, social services, education, police and correctional services, retail management, human resources and personnel management.

JA2890**Bachelor of Social Work (Hons)**

社會工作學士(榮譽)

Programme Description

- ▶ Development of professional knowledge, skills and values so that the graduates can effectively meet the challenges of society as qualified social workers.
- ▶ Adhere to the philosophy of Whole Person Education, emphasis is placed on the reflection of professional and personal values, development of critical thinking, competency and commitment to working with disadvantaged groups in the society.
- ▶ Personal attention and close interactions between teachers and students are provided through the use of tutorials, small groups and fieldwork supervision.

Duration: 3 years

<http://www.hkbu.edu.hk/~sowk>

Career Opportunities

Graduates are qualified to register as Registered Social Worker with the Hong Kong Social Workers Registration Board. They may enter positions as registered social workers in both the government and non-government organizations. They may also find employment in human services such as education, personnel and human resources management.

2.7

Academy of Visual Arts



- As Hong Kong's **pioneering institution of its kind**, Academy of Visual Arts (AVA) provides the best education in visual arts combining **studio-based research** on contemporary issues of the visual arts, **excellent teaching** in an extensive variety of courses, and **sustainable service for the cultural and creative scene** as well as to Hong Kong's community at large.
- Rather than putting the focus on specialised skills training, AVA prepares the students for the great opportunities ahead by educating them to consciously perceive the world around them ("**to see**"), to critically analyse and evaluate their findings ("**to think**"), and to creatively develop their views into powerful artistic statements using whatever means are necessary to achieve their desired outcome ("**to create**"), without material or intellectual inhibitions.
- The academic programmes operate in the **inter-disciplinary area of artistic practice** that lies between media. AVA encourages students to investigate the idiosyncrasies of their own ideas. All creative disciplines are understood as equally valuable outlet of ideas and concepts.
- AVA puts great emphasis on a **holistic approach** in our teaching, aiming to nurture the personalities of the students through a wide range of experiences and activities.
- AVA is located at the former historic Royal Air Force (RAF) Officers' Mess, which is a **Grade II historical building with UNESCO recognition**. The campus is equipped with a variety of **art studios and workshops, a computer laboratory and a gallery**, as well as **student studios**. Extended teaching spaces and facilities are also available in the new Communication and Visual Arts Building situated in Kowloon Tong.



BA (Hons) in Visual Arts
 視覺藝術文學士(榮譽)

JA2096

Programme Description

- ▶ The aim of the programme is to enhance students' creativity to meet the need of creative industry.
- ▶ The programme is distinguished into a set of required courses and a number of elective courses with three concentrations: Studio & Media Arts, Craft & Design and Visual Arts Studies. It provides students with solid studio art training and concepts in art history and theory including drawing, painting, Chinese arts, lens-based media and sound, graphic art, experimental imaging, sculpture, glass, ceramics, wearables, body, objects and environments, art history and theory, visual and material culture.

Duration: 3 years

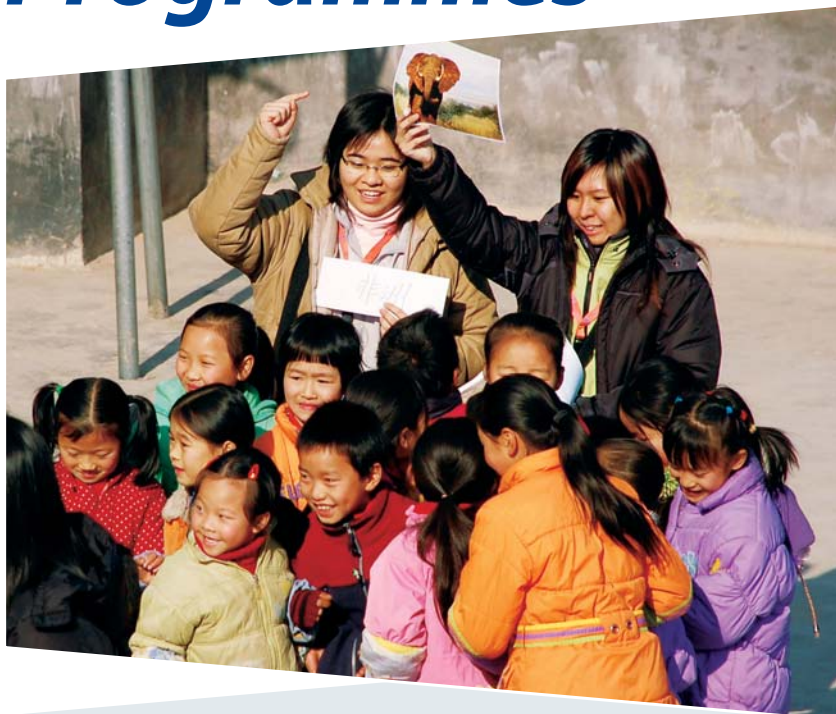
<http://ava.hkbu.edu.hk>

Career Opportunities

Artist, designer, digital graphic designer, photographer, professionals in advertisement, public arts organizations and institutes, gallery, exhibition departments of public organization and private firms, publishers, design firms, digital graphic design firms etc.

2.8

Cross-disciplinary Programmes



The Double Degree programmes are four-year programmes that equip students with extensive knowledge and skills in two disciplines, and a recognised teaching qualification.

BA (Hons) in English Language & Literature and BEd (Hons) in English Language Teaching 英國語言文學文學士(榮譽)及英語教學教育學士(榮譽)

JA2864

Programme Description

This is a four-year full-time Double Degree programme. It provides students with thorough preparation in two distinct disciplines: English Language & Literature and Education Studies. Upon graduation students hold recognised teacher status and will have satisfied the government's requirements for professional English language teachers. During the summer preceding Year 3, students will embark on a 6-8 weeks' Overseas Immersion Programme, designed to enhance their English proficiency and cultural awareness in an English-speaking environment.

Duration: 4 years

<http://www.hkbu.edu.hk/~baengbed>

Career Opportunities

English teaching and teaching-related careers, business, personnel management and civil service.

JA2905

BA (Hons) in History and BEd (Hons) in Liberal Studies Teaching

歷史文學士(榮譽)及通識教學教育學士(榮譽)

Programme Description

This is a four-year full-time programme leading to the award of two Honours degrees. It provides students with knowledge and skills in the academic discipline of History and a recognised qualification for teaching of Liberal Studies in schools.

Duration: 4 years

<http://educ.hkbu.edu.hk>

Career Opportunities

Graduates are well prepared for teaching and also well equipped to enter other careers such as business, personnel management and the civil service.

JA2929

BSSc (Hons) in Geography and BEd (Hons) in Liberal Studies Teaching

地理社會科學學士(榮譽)及通識教學教育學士(榮譽)

Programme Description

This is a four-year full-time programme leading to the award of two Honours degrees. It provides students with knowledge and skills in the academic discipline of Geography and a recognised qualification for teaching of Liberal Studies in schools.

Duration: 4 years

<http://educ.hkbu.edu.hk>

Career Opportunities

Graduates from the Programme are well prepared for teaching in Geography and Liberal Studies Education; they are also well equipped to enter other careers, such as personnel management, business and civil service.

JA2931

BSSc (Hons) in Sociology and BEd (Hons) in Liberal Studies Teaching

社會學社會科學學士(榮譽)及通識教學教育學士(榮譽)

Programme Description

This is a four-year full-time programme leading to the award of two Honours degrees. It provides students with knowledge and skills in the academic discipline of Sociology and a recognised qualification for teaching of Liberal Studies in schools.

Duration: 4 years

<http://educ.hkbu.edu.hk>

Career Opportunities

Graduates from the Programme are well prepared for teaching and also able to enter other careers such as business management, civil service and social service.



3.1 Application Procedures and Application Fee

Direct (Non-JUPAS) Admission Scheme

Applicants applying via the Direct (Non-JUPAS) Admission Scheme for 2012 entry will be considered for admission to the 3-year curriculum programmes only (unless specified).

Who?

Both local and non-local applicants who are applying for admission on the basis of qualifications **other than Hong Kong Advanced Level Examination (HKALE) or Hong Kong Diploma of Secondary Education (HKDSE) or National Joint College Entrance Examination (JEE)** results sought in the year of admission.

Hong Kong permanent citizens are regarded as local applicants, even if they are currently residing or studying overseas. For example, Hong Kong citizens studying in UK and taking GCE AL examinations are regarded as local applicants. Alternatively, Hong Kong citizens studying in international schools in Hong Kong are also regarded as local applicants.

Non-local applicants are persons entering Hong Kong for the purpose of education with a student visa/entry permit issued by the Director of Immigration. *Students on work visas/under IANG and persons on dependent visas are considered as "non-local" (*subject to confirmation).

Citizens of the Chinese Mainland entering Hong Kong for the purpose of education with a visa/entry permit issued by the Director of Immigration should follow either one of the routes for admission as stated below:

- 1 Applicants who **DO NOT** sit for the 2012 National Joint College Entrance Examination (JEE) or who want to apply on the strength of other qualifications (apart from JEE/HKALE/HKDSE) should apply through the Direct (Non-JUPAS) Admission Scheme;
- 2 Applicants attending the 2012 JEE should apply for admission via the University's Admission Scheme for Mainland Students. Relevant details can be found at <http://www.hkbu.edu.hk/ar/admissions/mainland>.

When?

The application period is from **21 November 2011 (Mon) to 18 January 2012 (Wed)**. There is only one intake each year, i.e. Fall Intake, and late applications are NOT acceptable. Each applicant is allowed to submit **ONE** application with a maximum of two programme choices.

How?

Applicants should submit online application and pay an application fee of HK\$300 (non-refundable) via the online application system at the University's website at www.hkbu.edu.hk/ar/admissions/nj.

Who should apply through JUPAS?

The Joint University Programmes Admissions System (JUPAS) is designed to assist students with HKALE/HKDSE results (past and/or current) to apply for admission to undergraduate degree programmes offered by the nine JUPAS participating institutions. Applications should be made through JUPAS if the applicants are:

- Secondary 6 students in local schools sitting for the HKDSE in 2012; or
- Secondary 7 students in local schools sitting for the HKALE in 2012; or
- Non-school applicants seeking admission on the strength of HKALE/HKDSE results taken in 2012 or before.

Please note that none of the applications will be considered if applicants apply via both JUPAS and Non-JUPAS schemes.



3.2 University and Programme Admission Requirements

For admission to the University's undergraduate degree programmes, applicants are required to:

- 1 Meet the General University Admission Requirements AND specific Programme Admission Requirements (if any); or
- 2 Hold other qualifications deemed acceptable by the University as equivalent to the requirements **1** above.

3.2.1. General University Admission Requirements

A. Students from Hong Kong with the Highest Qualifications/Status in:

1. HKALE AND HKCEE examinations (JUPAS applicants)

Applicants must fulfill the following requirements for HKALE AND HKCEE:

- **Hong Kong Advanced Level Examination (HKALE):**

Grade E or above obtained in any two sittings.

(i) AS Use of English¹; and

(ii) AS Chinese Language and Culture¹; and

(iii) Either two AL subjects or one AL subject plus two AS subjects

- **Hong Kong Certificate of Education Examination (HKCEE):**

Level 2/Grade E or above in at least six subjects² including Chinese Language or an alternative language (other than Chinese and English) and English Language³ with at least five subjects in a single sitting.

Remarks:

1. Applicants without AS Use of English or AS Chinese Language and Culture, please refer to Sections 3.2.3 and 3.2.4 respectively.
2. Five subjects are acceptable if the total of these 5 grades is not less than 8 points ("Level 5* to 2" or "Grade A to E" are awarded points 5 to 1 respectively).
3. For English language attempted before 2007, Grade C in English Language (Syllabus A) is considered equivalent to Grade E in English Language (Syllabus B).

2. International Baccalaureate (IB) Diploma

IB diploma holders or students who will take the IB examinations in May 2012 are eligible to apply. Applicants sitting the 2012 IB examinations should ask the IB organization to send copies of their transcripts to the University. For IB Diploma applicants, a score of 4 or above out of 7 in IB English A1 or A2 (Higher or Standard Level) is regarded as equivalent to Grade D in AS Use of English.

3. Associate Degree Student/Holder

Holders of or final year students studying for an Associate Degree at a higher education institution recognised by the University may apply for Year 1 or Year 2 entry, depending on the depth and relevancy of the subjects and the programme in which they are enrolled. Non-final year students studying an Associate Degree programme who wish to apply for admission must satisfy the General and Programme Admission Requirements for HKALE and HKCEE as listed in Sections 3.2.1 and 3.2.2 or the recognised overseas qualifications as listed in Part B, and are eligible to apply for Year 1 only.

4. Higher Diploma/Professional Diploma/Diploma Student/Holder

Holders of or final year students studying for a Higher Diploma/Professional Diploma/Diploma at a higher education institution recognised by the University may apply to study for Year 1 or 2 entry, depending on the depth and relevancy of the subjects and the programme in which they are enrolled. Non-final year students studying in a Higher Diploma/Professional Diploma/Diploma programme who want to apply for admission must satisfy the General and Programme Admission Requirements for HKALE and HKCEE as listed in Sections 3.2.1 and 3.2.2 or the recognised overseas qualifications as listed in Part B, and are eligible to apply for Year 1 only.

5. GCE Qualifications

Eligible applicants should obtain passes in:

- At least six subjects (including English and Chinese/an alternative language other than Chinese or English) in the General Certificate of Education at Ordinary Level/General Certificate of Secondary Education/International General Certificate of Secondary Education (GCEOL/GCSE/IGCSE) Examination in two consecutive years; and
- At least two Advanced Level (AL) subjects or one AL plus two Advanced Supplementary (AS) subjects.

6. Transfer Students

Transfer students are current students of local government-funded institutions who are enrolled in a full time or sandwich degree programme or overseas students who have completed at least one year of study of a three-year (Honours) degree programme or two years of study of a four-year (Honours) degree programme at a tertiary education institution recognised by the University.

Applicants studying the first year of a 4-year (Honours) undergraduate degree programme may apply for admission. The year of study that applicants will be admitted to is considered on a case-by-case basis. Normally, only applicants with thirteen years of pre-university (Primary and Secondary) education and 1 year of undergraduate study can be considered for admission to Year 2.

Upon successful admission, applicants admitted to Year 1 can apply for the transfer of units for equivalent subjects at the University. Whereas applicants admitted to Year 2 will receive their own study plans in August. The number of credit units that can be transferred from an applicant's previous university depends on the depth and relevancy of the subjects and the programme in which the student is enrolled. Under normal circumstances, transfer students may be granted transfer units that amount to no more than one-third of the total units required for graduation.

Remarks:

- In accordance with University Grants Committee (UGC)'s guidelines on the inter-institutional transfer of students, repeated study of a student as a result of the transfer should not bring additional cost to the UGC, and should not take up funded quota that should have otherwise been made available to students entering institutions or under normal progression. The institution should accept such transferees by way of over-enrolment. In this regard, the inter-institutional transfer of students is considered on a case-by-case basis.
- Current HKBU students who wish to transfer to another programme/major/concentration/option in 2012-2013 should NOT apply via Direct (Non-JUPAS) application. They may contact the Undergraduate Studies Section of the Academic Registry for details.

7. Mature Applicants

Applicants who do not possess the formal academic qualifications as mentioned above but are aged 25 or above on September 1 in the admission year may be granted exemption from the University Admission Requirements provided that they:

- Have pursued an appropriate programme of study;
- Are able to show by acceptable evidence that they have achieved sufficient competence in their chosen field of study to justify admission;
- Can demonstrate their aptitude and suitability for a particular programme of study by their experience and maturity.

8. Students Applying on the Strength of Other Qualifications

Applicants who possess qualifications other than those mentioned above, for example, students/graduates of Hong Kong Shue Yan University, Chu Hai College of Higher Education, Open University, Hang Seng Management College or other post-secondary programmes including those self-financed undergraduate programmes organized by local government-funded institutions, may apply under the category "Others". Applicants who have completed Grade 13 or Grade 12 in local international schools with good results will be considered for admission on a case-by-case basis in accordance with the acceptable qualifications specified for the education systems in which the high school belongs. Applicants may be required to take additional courses upon successful admission.

B. Students from outside Hong Kong

The University welcomes overseas applications. Non-local applicants holding an IB Diploma, Associate Degree, Higher Diploma/Professional Diploma/Diploma or GCE qualifications or who wish to apply as Mature Applicants may refer to the relevant requirements as listed in Part A.

Applicants who apply for admission on the basis of overseas qualifications should refer to the following table listing the overseas qualifications recognised by the University. Given the diversity of education systems around the world, the acceptable overseas qualifications listed below may not cover every region. The University normally expects applicants to have obtained an academic standard equivalent to GCE AL or obtained the International Baccalaureate Diploma or the first year of a 3-Year undergraduate education. School leaving qualifications that are acceptable for admission to universities in other places may not necessarily be acceptable or sufficient for admission to the undergraduate programmes offered by the University.

In addition to the General Admission Requirements, individual programmes may require specific course background. Applicants not taking local examinations are expected to fulfill the Programme Admission Requirements in Section 3.2.2 with equivalent courses obtained in GCE/GCSE/IGCSE and the like.

Admission is on a competitive basis. Applicants who satisfy the minimum entrance requirements are eligible to apply for admission, however, this does not guarantee admission to the University.

Applicants applying via the Direct (Non-JUPAS) Admission Scheme for 2012 entry will be considered for admission to the 3-year curriculum programmes only (unless specified). Admitted students without 13 years of pre-university (Primary and Secondary) education/sub-degree/undergraduate degree or above qualification may be required to take additional course(s). Admission of such qualifications is considered on a case-by-case basis.



Australia

A. Students from High Schools:

- *New South Wales/Australian Capital Territory*: Australian Tertiary Admission Rank (ATAR) minimum 80.00/Universities Admission Index (UAI) minimum 80
- *South Australia/Northern Territory/Tasmania/Western Australia*: Tertiary Entrance Rank (TER) minimum 80
- *Victoria*: Equivalent National Tertiary Entrance Rank (ENTER) minimum 80
- *Queensland*: Overall Position (OP) Band between 1 and 8

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

Obtaining at least 80% or equivalent in Grade 12 English (Australian State or Territory High School Certificate Examination) or an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Brunei

Brunei-Cambridge GCE O-Level and Brunei-Cambridge GCE A-Level

- Fulfillment of the University and Programme Admission Requirements for GCE applicants.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Canada

A. Students from High Schools:

- *Alberta*: Passes in five acceptable Grade 12 courses, provided that at least 70% is achieved in each of these courses
- *British Columbia*: Passes in five acceptable subjects in Senior Secondary Graduation Diploma (Grade 12 or BC Provincially Examinable Courses), provided that not lower than Grade B is achieved in each of these subjects
- *Ontario*: Completion of the Ontario Secondary School Diploma (OSSD) with a minimum of six Grade 12 University Preparation Course (U) or University/College Preparation Course (M) courses of which a minimum grade of 70% is obtained in each of these courses
- *Quebec*: Diploma of Collegial Studies
- *Other provinces*: High School Graduation Diploma with at least 70% in each of the five Grade 12 subjects

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

Obtaining at least 70% in Grade 12 English Course or an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



China

Applicants NOT attending the current year National Joint College Entrance Examination (JEE) of mainland China:

A. Students from International Schools:

Refer to the country/region to which the qualification belongs for entrance requirements.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

Obtaining a score of 110 or above in the subject 「英語」 of the National Joint College Entrance Examination (高考) or an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



France

A. Students from High Schools:

1. Baccalaureat General; or
2. Option Internationale du Baccalaureat (OIB) or
3. European Baccalaureate

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Germany

A. Students from High Schools:

Completion of the High School Degree of Secondary Education (Abitur)/Zeugnis der allgemeinen Hochschulreife (German Abitur certificate).

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



India

A. Students from High Schools:

Completion of a Senior Secondary School-leaving Certificate at Grade 12 level, e.g. All India Senior School Certificate Examination (SSC)/Higher School Certificate/Indian School Certificate (ISC), with 75% or better in each of the subjects, which should include English.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Indonesia

A. Students from High Schools:

Surat Tanda Tamat Belajar Sekolah Menengah Umum Tingkat Atas/STTB: SMA (Senior Secondary School Certification of Completion) would not be sufficient for candidates to make a competitive application.

STTB: SMA or GCEOL/GCSE, plus GCEAL results as stipulated by the University; or
Completion of SMA Ujian Sekolah; and Completion of SMA Ujian Nasional.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Ireland

Irish Leaving Certificate with passes in five subjects at C level or above in Higher Level papers.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Japan

A. Students from High Schools:

1. At least 12 years of pre-university schooling on a full-time basis; and
2. Upper Secondary Certificate of Completion (Kotogakko Sotsugyo Shomeisho) fulfilling the minimum high school graduation requirement; and
3. Obtaining one of the following results:
 - i. A combined score of 1,650 in SAT Reasoning Test (minimum score of 550 in each of Critical Reading, Mathematics and Writing). After 2005, a sub-score on essay writing of no less than 8; or
 - ii. Fulfillment of the University and Programme Admission Requirements for GCE applicants.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

The abovementioned requirements on the SAT Reasoning Test; or an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Macau

A. Students from High Schools:

Fulfillment of the University and Programme Admission Requirements for GCE applicants.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Malaysia

A. Students from High Schools:

Applicants should obtain:

1. Either passes (Grade C or above) in at least seven subjects at UEC level of which six subjects shall be obtained in the same sitting; or
2. Passes (Grade C or above) in at least seven subjects at SPM level of which six subjects shall be obtained in the same sitting; AND three subjects in Sijil Tinggi Pelajaran Malaysia (STPM) in the same sitting, other than language subjects.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

1. Band 4 (Aggregated Score 180-219) or above in Malaysian University English Test (MUET); or
2. Grade C or above in SPM English Language; or
3. Grade B4 or above in UEC-Senior English Language; or
4. An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Myanmar

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



New Zealand

A. Students from High Schools:

New Zealand Bursary A; or New Zealand Bursary B (250 or above).

In and after 2004,

Level 3 or higher — 42 credits, including a minimum of 14 credits in each of two subjects from the approved subjects list; with a further 14 credits from no more than two additional domains on the National Qualifications Framework or "approved subjects";

Level 2 or higher — 8 credits in English; 4 credits must be in reading and 4 in writing. These are selected from a list of Standards fulfilling the literacy (Reading and Writing) requirement of the National Qualifications Framework; and

Level 1 or higher — 14 credits in Mathematics or Statistics and Probability on the National Qualifications Framework.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

The abovementioned requirements of the National Qualifications Framework; or an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Norway

Satisfactory completion of Vitnemål—Videregående opplæring (Upper Secondary Leaving Certificate) endorsed "generell studiekompetanse".

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Pakistan

A. Students from High Schools:

Intermediate/Higher Secondary School Certificate (HSSC) (50% or above) or GCEOL/GCSE, plus GCEAL results stipulated by the University.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Philippines

Applicants must have completed a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Saudi Arabia

A. Students from High Schools:

Applicants should obtain:

1. 60% or above in at least six subjects (including English and Chinese/an alternative language other than Chinese and English) in Tawjihyah (General Secondary Education Certificate) Examination in two consecutive sittings; and
2. At least two Advanced Level (AL) subjects or one AL plus two Advanced Supplementary (AS) subjects.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Singapore

A. Students taking the GCE O-Level and GCE A-Level Examinations:

Fulfillment of the University and Programme Admission Requirements for GCE applicants.

B. Students from polytechnics:

Diploma, Professional Diploma or Technical Diploma awarded by one of the following institutions, provided that the period of study extended over no less than two years (full time) or four years (part time): Nanyang Polytechnic, Ngee Ann Polytechnic, Republic Polytechnic, Singapore Polytechnic or Temasek Polytechnic.

C. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



South Africa

Before November 2008: Senior Certificate with matriculation endorsement

After November 2008: National Senior Certificate

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



South Korea

A. Students from High Schools:

1. At least 12 years of pre-university schooling on a full-time basis; and
2. Senior Secondary School-leaving Certificate (e.g. Inmungye KodBng (Senior High School Diploma)) fulfilling the minimum high school graduation requirement; and
3. Obtaining one of the following results:
 - i. A combined score of 1,650 in SAT Reasoning Test (minimum score of 550 in each of Critical Reading, Mathematics and Writing). After 2005, a sub-score on essay writing of no less than 8; or
 - ii. Fulfillment of the University and Programme Admission Requirements for GCE applicants.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

The abovementioned requirements on the SAT Reasoning Test; or an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Taiwan

A. Students from High Schools:

1. At least 12 years of pre-university schooling on a full-time basis; and
2. Senior High School Diploma fulfilling the minimum high school graduation requirement; and
3. Obtaining one of the following results:
 - i. A combined score of 1,650 in SAT Reasoning Test (minimum score of 550 in each of Critical Reading, Mathematics and Writing). After 2005, a sub-score on essay writing of no less than 8; or
 - ii. An American College Test (ACT) composite score of 23; or
 - iii. Grade 3 in two Advanced Placement (AP) subjects; or
 - iv. Fulfillment of the University and Programme Admission Requirements for GCE applicants. (General Scholastic Ability Test (GSAT)/學科能力測驗 is not sufficient for admission)

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

The abovementioned requirements on the SAT Reasoning Test; or an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



Thailand

A. Students from High Schools:

1. At least 12 years of pre-university schooling on a full-time basis; and
2. Senior secondary school-leaving certificate (e.g. Mathayom Suksa 6 - M6) fulfilling the minimum high school graduation requirement; and
3. Obtaining one of the following results:
 - i. A combined score of 1,650 in SAT Reasoning Test (minimum score of 550 in each of Critical Reading, Mathematics and Writing). After 2005, a sub-score on essay writing of no less than 8; or
 - ii. Fulfillment of the University and Programme Admission Requirements for GCE applicants.

B. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

The abovementioned requirements on the SAT Reasoning Test; or an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



UK

A. Students from High Schools:

Applicants should obtain passes in:

1. At least six subjects (including English and Chinese/an alternative language other than Chinese and English) in the General Certificate of Education at Ordinary Level/General Certificate of Secondary Education (GCEOL/GCSE) Examination in two consecutive sittings, and
2. At least two Advanced Level (AL) subjects or one AL plus two Advanced Supplementary (AS) subjects (GCSE Short Courses are not recognised by the University for undergraduate admission. Double Award GCSEs are counted as two subjects)

B. Cambridge Pre-U Diploma

Fulfillment of the GCSE requirements AND Grade P3 (Pass 3) or above in three Cambridge Pre-U Principal Subjects or the award of the Cambridge Pre-U Diploma.

C. BTEC National Certificate (NC) or National Diploma (ND), provided that at least three full units are passed at Merit level.

D. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

(Foundation, Diploma and Certificate qualifications awarded by colleges and universities in the UK are NOT recognised by the University for undergraduate admission.)

Recognised English Language Qualification:

An English language qualification equivalent to AS Use of English, as deemed acceptable by the University.



USA

A. Students from High Schools:

A High School (Graduation) Diploma AND any of the followings:

1. A combined score of 1,650 in SAT Reasoning Test (minimum score of 550 in each of Critical Reading, Mathematics and Writing). After 2005, a sub-score on essay writing of no less than 8; or
2. An American College Test (ACT) composite score of 23; or
3. Grade 3 in two Advanced Placement (AP) subjects.

B. Students studying Associate Degree (AD):

1. The US High School Graduation Diploma; and
2. At least 12 years of pre-university schooling on a full-time basis; and
3. Successful completion of one year's study in a full-time AD programme at a recognised US university/community college, provided that the duration of the programme should be at least two years in full-time mode. Applicants who do not fulfill the requirements above must have obtained the AD to be eligible for admission.

C. Students following Intersegmental General Education Transfer Curriculum (IGETC) in community colleges:

1. US High School Graduation Diploma; and
2. At least 12 years of pre-university schooling on a full-time basis; and
3. Successful completion of IGETC with Grade C or above in each of the subjects.

D. Students studying at University:

Successful completion of one year's study in a bachelor's degree programme at a recognised university.

Recognised English Language Qualification:

The abovementioned requirements on the SAT Reasoning Test; or an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.

3.2.2 Programme Admission Requirements

The following table lists the Programme Admission Requirements set for applicants who apply on the strength of their HKALE results. Applicants who apply for admission on the strength of qualifications other than HKALE are expected to fulfill the Programme Admission Requirements with equivalent subjects obtained in GCE/GCSE/IGCSE and the like.

Faculty of Arts			
Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2010 BA (Hons) in Chinese Language and Literature			
BA/CHI	Grade E or above in AL Chin Literature (In special cases, those without Grade E or above in AL Chin Literature may also be considered if Grade B or above is achieved in AS Chin Lang & Culture)	Chin Lang cannot be substituted	47
JA2022 BA (Hons) in English Language and Literature			
BA/ENG	Grade D or above in AS UE	No other specific requirements	31
JA2046 BA (Hons) in Humanities			
BA/HUM	No other specific requirements	Chin Lang cannot be substituted	39
JA2058 BA (Hons) in Music			
BA/MUS	<ul style="list-style-type: none"> Applicants must have attained Grade 5 Theory and Grade 8 in a practical subject offered by the ABRSM or equivalent. Applicants must also pass an Entrance Examination on musicianship, music theory and music history, and an audition on their major instrument administered by the Department of Music. No other specific requirements 		31
JA2072 BA (Hons) in Religious Studies			
BA/REL	No other specific requirements	Chin Lang cannot be substituted	26
JA2084 BA (Hons) in Translation			
BA/TRAN	Grade D or above in AS UE	Chin Lang cannot be substituted	32

* Subject to changes

School of Business			
Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2216 BBA (Hons)—Accounting Concentration			
BBA/ACCT	No other specific requirements	Grade E or above in Maths	60
JA2280 BBA (Hons)—Concentrations offered: Applied Economics/China Business Studies/Finance/Human Resources Management/Information Systems and e-Business Management/Marketing (Year 1 Admission Only)^Δ			
BBA	No other specific requirements	Grade E or above in Maths (Chin Lang cannot be substituted for students intend to apply for China Business Studies Concentration only)	240

* Subject to changes

^Δ For Year 2 admission, non-JUPAS applicants are required to specify the concentration: BBA-AECON/BBA-CBS/BBA-FIN/BBA-HRM/BBA-ISEM/BBA-MKT

School of Chinese Medicine			
Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2876 Bachelor of Chinese Medicine and BSc (Hons) in Biomedical Science			
BCM & BSc/BIOMED	<p>Either: Grade E or above in at least one of the following AL subjects: Biology, Chemistry, Physics, Pure Maths, Applied Maths</p> <p>Or: Grade E or above in two of the following AS subjects: Biology, Chemistry, Physics, Applied Maths, Maths & Statistics (Students with AL Biology are highly preferable. Admitted students without AL Chemistry may be required to take a Chemistry course at the beginning of the study.)</p>	Grade E or above in Biology, Chemistry and Maths (Chin History preferred) + Chin Lang cannot be substituted	30

* Subject to changes

School of Chinese Medicine

Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2888	Bachelor of Pharmacy (Hons) in Chinese Medicine		
BPharm/CM	Grade E or above in AL Chemistry <u>AND</u> <u>Either:</u> Grade E or above in another AL subject <u>Or:</u> Grade E or above in one of the following AS subjects plus any other AS subject: Biology, Applied Maths, Physics, Maths & Statistics	Grade E or above in Biology, Chemistry, Physics and Maths + Chin Lang cannot be substituted	17

* Subject to changes

School of Communication

Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2632	BSSc (Hons) in Communication—Broadcast Journalism Concentration		
BSSc/COMM-BJ	Grade D or above in AS Chin Lang & Culture	Chin Lang cannot be substituted	31 [#]
JA2644	BSSc (Hons) in Communication—Chinese Journalism Concentration		
BSSc/COMM-CJ	Grade D or above in AS Chin Lang & Culture	Chin Lang cannot be substituted	31 [#]
JA2656	BSSc (Hons) in Communication—International Journalism Concentration		
BSSc/COMM-IJ	Grade D or above in AS UE (Those without a Chin Lang qualification at HKCEE level may substitute AS Chin Lang & Culture requirement with a Grade E or above in an additional AL/AS subject)	No other specific requirements	20
JA2668	BSSc (Hons) in Communication—Cinema & Television Option		
BSSc/COMM-CTV	Grade D or above in AS UE + Grade E or above in AS Chin Lang & Culture <u>OR:</u> Grade D or above in AS Chin Lang & Culture + Grade E or above in AS UE	Chin Lang cannot be substituted	28
JA2670	BSSc (Hons) in Communication—Digital Graphic Communication Option		
BSSc/COMM-DGC	Grade D or above in AS UE	Chin Lang cannot be substituted	20
JA2682	BSSc (Hons) in Communication—Organizational Communication Option		
BSSc/COMM-ORGC	Grade D or above in AS UE	Chin Lang cannot be substituted	24
JA2694	BSSc (Hons) in Communication—Public Relations & Advertising Option		
BSSc/COMM-PRA	Grade D or above in AS UE	Chin Lang cannot be substituted	32

* Subject to changes

[#] Combined figure for BSSc/COMM-BJ (JA2632) & BSSc/COMM-CJ (JA2644) programmes

Faculty of Science

Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2395	BSc (Hons) in Applied and Computational Mathematics (Year 2 Admission Only)		
BSc/A&C MATH	Grade E or above in AL Pure Maths and Grade E or above in any of the following subjects: AL/AS Applied Maths, AS Maths & Statistics, AL/AS Physics, AL/AS Chemistry, AL Biology, AL Engineering Science [†] , AL Computer Studies, AS Computer Applications.	Grade E or above in Maths	N.A.
JA2436	BSc (Hons) in Computer Science		
BSc/COMP SC	<u>Either:</u> HKALE—Grade E or above in AL/AS Applied Maths/AL Pure Maths/AS Maths & Statistics <u>Or:</u> HKCEE—Grade C or above in Maths/Grade E or above in Additional Maths		42

* Subject to changes

[†] Subject abolished in 2007

Faculty of Science

Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2448 BSc (Hons) in Computing Studies (Information Systems)			
BSc/COMP-IS	Either: HKALE—Grade E or above in AL/AS Applied Maths/AL Pure Maths/AS Maths & Statistics Or: HKCEE—Grade C or above in Maths/Grade E or above in Additional Maths		38
JA2450 BSc (Hons) in Mathematical Science (Year 2 Admission Only)			
BSc/MATH	Grade E or above in AL Pure Maths and Grade E or above in any of the following subjects: AL/AS Applied Maths, AS Maths & Statistics, AL/AS Physics, AL/AS Chemistry, AL Biology, AL Engineering Science [†] , AL Computer Studies, AS Computer Applications.	Grade E or above in Maths	N.A.
JA2462 BSc (Hons) in Physics—Applied Physics Concentration			
BSc/PHYS-APHY	Either: HKALE—Grade E or above in AL/AS Physics/AL Engineering Science [†] Or: HKCEE—Grade C or above in Physics AND Either: HKALE—Grade E or above in AL/AS Applied Maths/AL Pure Maths/AS Maths & Statistics Or: HKCEE—Grade C or above in Maths/Grade E or above in Additional Maths		40 [^]
JA2474 BSc (Hons) in Physics—Physics with Computer Science Concentration			
BSc/PHYS-COMP	Either: HKALE—Grade E or above in AL/AS Physics/AL Engineering Science [†] Or: HKCEE—Grade C or above in Physics AND Either: HKALE—Grade E or above in AL/AS Applied Maths/AL Pure Maths/AS Maths & Statistics Or: HKCEE—Grade C or above in Maths/Grade E or above in Additional Maths		40 [^]
JA2486 BSc (Hons) in Statistics and Operations Research			
BSc/STAT & OR	Grade E or above in AL Pure Maths/AS Maths & Statistics AND Grade E or above in one AL/AS subject: AL/AS Applied Maths, AL Pure Maths, AS Maths & Statistics, AL/AS Physics, AL/AS Chemistry, AL Biology, AL Engineering Science [†] , AL Computer Studies, AS Computer Applications, AL/AS Economics, AL Principles of Accounts	Grade E or above in Maths	20
JA2498 BSc (Hons) in Applied Biology—Biotechnology Concentration			
BSc/BIOL-BTE	Grade E or above in AL Biology AND Grade E or above in AL Chemistry OR Grade E or above in AS Chemistry plus any other AS subject	Grade E or above in Additional Maths/Maths	25
JA2503 BSc (Hons) in Applied Biology—Environmental Science Concentration			
BSc/BIOL-ENV	Grade E or above in AL Biology AND Grade E or above in AL Chemistry OR Grade E or above in AS Chemistry plus any other AS subject	Grade E or above in Additional Maths/Maths	25
JA2515 BSc (Hons) in Mathematical Science/BSc (Hons) in Applied and Computational Mathematics (Year 1 Admission Only)			
BSc/MATH or BSc/A&C MATH	Grade E or above in AL Pure Maths and Grade E or above in any of the following subjects: AL/AS Applied Maths, AS Maths & Statistics, AL/AS Physics, AL/AS Chemistry, AL Biology, AL Engineering Science [†] , AL Computer Studies, AS Computer Applications	Grade E or above in Maths	28
JA2527 BSc (Hons) in Chemistry—Environmental Studies Concentration			
BSc/CHEM-ENV	Grade E or above in AL Chemistry, AND Grade E or above in any of the following subjects: AL Biology, AL/AS Physics, AL Engineering Science [†] , AL Pure Maths, AL/AS Applied Maths, AS Maths & Statistics	Grade E or above in Additional Maths/Maths, AND Grade E or above in Biology	26
JA2539 BSc (Hons) in Chemistry			
BSc/CHEM	Grade E or above in AL Chemistry, AND Grade E or above in any of the following subjects: AL Biology, AL/AS Physics, AL Engineering Science [†] , AL Pure Maths, AL/AS Applied Maths, AS Maths & Statistics	Grade E or above in Additional Maths/Maths, AND Grade E or above in Physics	24

* Subject to changes

[†] Subject abolished in 2007

[^] Combined figure for BSc/PHYS-APHY (JA2462) & BSc/PHYS-COMP (JA2474) programmes

Faculty of Social Sciences

Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2034 BA (Hons) in History			
BA/HIST	Grade E or above in AL Chin History/History <u>AND</u> Grade E or above in another AL/2 AS subjects (Chin History/History preferred)	Chin Lang cannot be substituted	28
JA2060 BA (Hons) in Physical Education and Recreation Management			
BA/PERM	No other specific requirements	Grade E or above in Physical Education preferred	30
JA2709 BSSc (Hons) in European Studies—French Stream			
BSSc/EURO-FRE	Grade D or above in AS UE <u>AND</u> Grade D or above in AS Chin Lang & Culture <u>AND</u> Either Grade D or above in any 2 AL subjects <u>Or</u> Grade D or above in any 1 AL subject + Grade D or above in any 2 other AS subjects (Those without a Chin Lang qualification at HKCEE level may substitute AS Chin Lang & Culture requirement with a Grade D or above in an additional AL/AS subject)	No other specific requirements	15
JA2711 BSSc (Hons) in European Studies—German Stream			
BSSc/EURO-GER	Grade D or above in AS UE <u>AND</u> Grade D or above in AS Chin Lang & Culture <u>AND</u> Either Grade D or above in any 2 AL subjects <u>Or</u> Grade D or above in any 1 AL subject + Grade D or above in any 2 other AS subjects (Those without a Chin Lang qualification at HKCEE level may substitute AS Chin Lang & Culture requirement with a Grade D or above in an additional AL/AS subject)	No other specific requirements	15
JA2723 BSSc (Hons) in Geography			
BSSc/GEOG	Grade E or above in AL Geography, or Grade E or above in HKCEE Geography plus Grade E or above in one of the following AL subjects: Applied Maths, Biology, Chemistry, Computer Studies, Physics, Pure Maths; <u>AND</u> Grade E or above in another AL or 2 AS subjects		28
JA2735 BSSc (Hons) in Government and International Studies			
BSSc/GIS	Grade D or above in AS UE	No other specific requirements	30
JA2747 BSSc (Hons) in Sociology			
BSSc/SOCI	No other specific requirements	Chin Lang cannot be substituted	28
JA2759 BSSc (Hons) in China Studies—Options offered: Economics/Geography/History/Sociology (Year 1 Admission Only)^Δ			
BSSc/ CHINA STUDIES	No other specific requirements	Grade E or above in Maths + Chin Lang cannot be substituted	102
JA2890 Bachelor of Social Work (Hons)			
BSW	No other specific requirements	Chin Lang cannot be substituted	43
	Special consideration will be given to mature applicants; or applicants who have participated actively in voluntary or paid social services		

* Subject to changes

^Δ For Year 2 admission, non-JUPAS applicants are required to specify the option: JA2591 China Studies-Econ/JA2606 China Studies-Geog/JA2618 China Studies-Hist/JA2620 China Studies-Soci.

Academy of Visual Arts

Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2096 BA (Hons) in Visual Arts			
BA/VART	Preference will be given to students who have attained Grade E or above in AL/AS Visual Arts	Preference will be given to students who have attained Grade E or above in Art/Visual Arts	66
	Interview, practical tests and submission of portfolio are required		

* Subject to changes

Cross-discipline

Abb. Title	Specific Requirements (HKALE)	Specific Requirements (HKCEE)	1 st Year Intake*
JA2864	BA (Hons) in English Language & Literature and BEd (Hons) in English Language Teaching		
BA/ELL & BEd/ELT	Grade D or above in AS UE	No other specific requirements	35
JA2905	BA (Hons) in History and BEd (Hons) in Liberal Studies Teaching		
BA/HIST & BEd/LST	Grade E or above in AL Chin History/History <u>AND</u> Grade E or above in another AL/2 AS subjects (Chin History/History preferred)	Chin Lang cannot be substituted	4
JA2929	BSSc (Hons) in Geography and BEd (Hons) in Liberal Studies Teaching		
BSSc/GEOG & BEd/LST	Grade E or above in AL Geography, or Grade E or above in HKCEE Geography plus Grade E or above in one of the following AL subjects: Applied Maths, Biology, Chemistry, Computer Studies, Physics, Pure Maths; <u>AND</u> Grade E or above in another AL or 2 AS subjects		4
JA2931	BSSc (Hons) in Sociology and BEd (Hons) in Liberal Studies Teaching		
BSSc/SOCI & BEd/LST	No other specific requirements	Chin Lang cannot be substituted	4

* Subject to changes

For all majors except those programmes listed below, students may have the option of taking an integrated programme by extending their undergraduate study by one year, leading to the award of a bachelor's degree in that major plus a Diploma in Education qualification for teaching in secondary schools:

- BA (Hons) in Translation (JA2084)
- BSSc (Hons) in European Studies—French Stream (JA2709)
- BSSc (Hons) in European Studies—German Stream (JA2711)
- Bachelor of Chinese Medicine and BSc (Hons) in Biomedical Science (JA2876)
- Bachelor of Pharmacy (Hons) in Chinese Medicine (JA2888)
- BA (Hons) in English Language & Literature and BEd (Hons) in English Language Teaching (JA2864)
- BA (Hons) in History and BEd (Hons) in Liberal Studies Teaching (JA2905)
- BSSc (Hons) in Geography and BEd (Hons) in Liberal Studies Teaching (JA2929)
- BSSc (Hons) in Sociology and BEd (Hons) in Liberal Studies Teaching (JA2931)

3.2.3. Alternative English Language Qualifications

- A** The following public examination results are recognised by the University as equivalent to **Grade E** in AS Use of English:
- A score of 550 (paper-based) or 213 (computer-based) or 80 (Internet-based) or above in TOEFL; or
 - A score of 6 or above in International English Language Testing System (IELTS), Academic Level; or
 - Grade E or above in GCE AS Level or AL Level English; or
 - Grade C or above in GCE O Level/GCSE/IGCSE English; or
 - Grade 3 in Joint Matriculation Board (JMB) University Test in English (or a pass in the NEAB University Entrance Test in English for Speakers of Other Languages); or
 - For applicants applying on the basis of qualifications other than HKALE, an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.

- B** The following public examination results are recognised by the University as equivalent to **Grade D** in AS Use of English:
- i) A score of 550 (paper-based) or 213 (computer-based) or 80 (Internet-based) or above in TOEFL; or
 - ii) A score of 7 or above in International English Language Testing System (IELTS), Academic Level; or
 - iii) Grade D or above in GCE AS Level or AL Level English; or
 - iv) Grade C or above in GCE O Level/GCSE/IGCSE English; or
 - v) For applicants applying on the basis of qualifications other than HKALE, an English language qualification equivalent to AS Use of English, as deemed acceptable by the University.

Applicants without Grade D or above in AS Use of English or equivalent qualifications are required to take the English Bridging Course before commencing their studies.

3.2.4. Substitution for AS Chinese Language and Culture

Those without a Chinese Language qualification at HKCEE level (substituted by an alternative language other than Chinese and English) must have an additional AL/AS subject to substitute for AS Chinese Language and Culture.

On an exceptional basis, students who have pursued a school curriculum (locally or overseas) that does not include formal Chinese language studies, yet who are conversant in spoken Chinese, may be admitted to certain programmes of study in which written Chinese is not an essential element. For such students, the language requirement for Chinese is substituted by an alternative language (other than Chinese or English).

3.3 Selection Criteria and Important Dates

Selection Criteria

For direct (Non-JUPAS) applicants who apply on the strength of diversified academic qualifications, the University adopts a holistic approach in selecting applicants for interview/test on a case-by-case basis. Applicants' academic performance in public examinations and post-secondary education, professional qualifications and non-academic achievements are considered when selecting applicants for interview/test. There is no definite cut-off score/cGPA/grade in short-listing applicants for interview.

Important Dates

Date	Event
November 21, 2011 (Mon)	Application period begins
January 18, 2012 (Wed)	Application period closes
January 31, 2012 (Tue)	Deadline for submitting supporting documents via Online Application System
March-July, 2012	Invitation for interview by email/phone/SMS/Online Enquiry System
April-August, 2012	<ul style="list-style-type: none"> • Offer of admission by post/email/phone/Online Enquiry System • Applicants can view their application status through the Online Enquiry System
July 16, 2012 (Mon)	Application result announcement for non-local applicants through the Online Enquiry System
Late July/Early August, 2012	Enrolment for new students
Early September, 2012	<ul style="list-style-type: none"> • Applicants who do not receive notification by early September can assume their applications have been unsuccessful • Applicants can view their application status through the Online Enquiry System and no written notification will be sent to unsuccessful applicants • Classes begin

3.4 Applicants with a Disability

The University views applications from students with a disability on an equal basis with other students. There are certain programmes of study with inherent requirements which mitigate against students with particular physical limitations being admitted. Applicants with a disability are requested to indicate the nature of their disability on the application forms. It will not affect the chances of their admission, provided that the programmes applied for are those which the applicants are physically able to cope with.

3.5 Double Registration

Unless otherwise approved by the University, students are not permitted to register part-time or full-time for any other qualification either at the University or at any other local institutions of higher learning. Students breaching this regulation are subject to discontinuation of their studies at the University.

3.6 FAQs

Q1: How should I apply for admission?

Applicants should contact the Admissions Section of the Academic Registry directly for admission. Online application can be made via the Academic Registry webpage at <http://www.hkbu.edu.hk/ar/admissions/nj> from November 21, 2011 to January 18, 2012.

Q2: Which study year should I apply for?

Applicants eligible for Year 1 and Year 2 admission include: holders or final year students of an Associate Degree/Higher Diploma/Diploma, Degree holders, transfer students, students from OUHK, Shue Yan University, Chu Hai College of Higher Education and Hang Seng Management College.

Applicants who are IB Diploma holders/students, GCE applicants, non-final year students of Associate Degree/Higher Diploma/Diploma or mature applicants can apply for Year 1 only.

Applicants eligible to choose to study in Year 1 or Year 2 may consider the depth and relevancy of the subjects and the programme in which they are enrolled before making the decision.

Q3: What are the supporting documents I need to submit?

To apply for Non-JUPAS Admission Scheme, please submit the following documents to the University during the application period:

1. Degree certificate(s), graduation diploma(s) and academic transcript(s) of post-secondary studies, if any;
2. HKCEE and HKALE result certificates, if any;
3. GCEAL/GCEAS/GCEOL/GCSE/IGCSE results/certificates; International Baccalaureate Diploma expected/actual results; Higher Diploma/Professional Diploma/Diploma, if any;
4. TOEFL/IELTS/JMB/NEAB or other overseas public examination results, if any;
5. Result slip of National Joint College Entrance Examination (JEE) of Mainland China, if any;
6. For applicants of BA (Hons) in Music, the music qualification examination results (theory and practice) e.g. the Associate Board of the Royal Schools of Music (theory and practice) examination results;
7. For mature applicants, proof of relevant work experience;
8. For applicants with a disability, supporting document(s) to certify the disability nature; and
9. Where a document is not in English or Chinese, it must be submitted together with a Chinese or English translation certified as a true translation by a sworn translator, court translator, authorised public translator, certified translator, expert translator or official translator.

(Please do NOT submit the original examination results and certificates, which will only be required for verification upon admission.)

Q4: Do all HKBU programmes require interviews?

For the Direct (Non-JUPAS) Admission Scheme, most of our programmes will short-list and invite applicants for interview or test. Interview arrangements may vary with programmes and are subject to change each year.

Q5: When will I be notified of the interview arrangements? What can I do if I am not in Hong Kong at that time?

Interviews are normally held from March to July. Applicants who are unable to attend their interview should contact us by email in advance. However, you are strongly recommended to attend the scheduled interview, as alternative arrangements are not always possible. For overseas applicants who are not available in Hong Kong, telephone interviews may be arranged if possible.

Q6: Can I apply for admission if I can speak Chinese but do not possess formal education in Chinese?

On an exceptional basis, students who have pursued a school curriculum (locally or overseas) that does not include formal Chinese language studies, yet who are conversant in spoken Chinese, may apply for certain study programmes in which written Chinese is not an essential element. You are eligible to apply those programmes without the requirement of Chinese Language. Details can be found in Section 3.2.2 Programme Admission Requirements. For these programmes, the language requirement for Chinese can be substituted by an alternative language (other than Chinese and English).

Q7: Can I transfer my credits earned in other institution(s) to HKBU?

Upon successful admission, students admitted to Year 1 can apply for course exemption/transfer of units for equivalent courses within two weeks of commencing their first semester of study whereas students admitted to Year 2 will receive an individual study plan in August. Under normal circumstances, students may be granted transfer units which amount to no more than one-third of the total units required for graduation. The University reserves the right to refuse to grant units for courses which are not deemed to be equivalent to the University courses and for courses with grades below the equivalent of grade C in the University grading system.

Q8: How will I be notified if I am given an offer of admission?

Admission offers are normally made during April to August. The University informs successful applicants of their admission offer by email and by post. Applicants can also view their application status via the Online Enquiry System.

Q9: Does HKBU provide any on campus accommodation for students?

UGC-funded full-time local undergraduate students will have the opportunity to have one-year hostel life in on-campus accommodation during their studies at the University. UGC-funded full-time non-local undergraduate students* will be provided with hostel places in on-campus accommodation in Year 1 of their studies. No on-campus accommodation will be provided starting from Year 2 of their studies.

* Except non-local students who, after having studied a local programme, take up senior year places for articulation to Year 2.

For more FAQs, please visit the FAQs section of the Academic Registry webpage at <http://www.hkbu.edu.hk/ar/admissions/nj>.

This Undergraduate Prospectus provides basic information and guidance to applicants who wish to enter Hong Kong Baptist University in September 2012. While every effort has been made to ensure that information contained herein is correct at the time of printing, applicants should note that changes may be made from time to time by the University, in which case attempts will be made to notify applicants via our webpage at <http://www.hkbu.edu.hk/ar/admissions/nj>.

The University has final authority in the interpretation of information contained in this Prospectus. In addition, as this Prospectus is published for information only, it does not constitute part of any contract between the applicants and the University.

Campus Map



圖例 Legend

- 行人入口 Pedestrian Entrance
- 車輛入口 Vehicular Entrance
- 公共巴士站 Bus Stop
- 公共小巴士站 Light Bus Stop

窩打老道 Waterloo Road

廣播道 Broadcast Drive

竹園道 Chuk Yuen Road

聯合道 Junction Road

聯合道 Junction Road

聯福道 Renfrew Road

浸會大學道 Baptist University Road

禧福道 Hereford Road



往 樂富 港鐵站 To Lok Fu MTR Station

往 九龍塘 港鐵站 To Kowloon Tong MTR Station





Admissions Section, Academic Registry

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